



# 2024 Population Health Management Summit for Payers & Providers

*Innovative Strategies to Advance Population Health: Achieve the Triple Aim Through Value-Based Care, Improve Patient Centered Care, Enhance Healthcare Data & Technology, and Reduce Overall Healthcare Costs!*

**February 15 – 16, 2024 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA**

## Overview

Payers and Providers are being greatly challenged to create effective programs and methods to deliver high quality, patient-centric healthcare that significantly improves patient outcomes while dramatically reducing healthcare spending. Today, Population Health Management is at the forefront of the value-based healthcare landscape, in an effort to successfully achieve the Triple Aim. Population Health Management strategies are being focused on improving the health of the nation's patient population through enhanced care coordination and preventative measures that deliver the highest quality of patient care, while significantly reducing costs. Innovative processes have been implemented and are continuing to evolve and expand, including collaborative programs and efforts between Health Plans, Hospitals and Health Systems.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Health Plans, Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Population Health Management. By attending the **2024 Population Health Management Summit for Payers & Providers**, attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges in transforming the nation's healthcare to improve and maintain a healthy population while reducing healthcare spending. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

## Intended Audience

From Health Plans, Hospitals & Health Systems:

*Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers*

*Also, Presidents, Vice Presidents, Directors & Managers of:*

- Population Health Management
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance

- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Health Reform

- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management
- Pharmacy

*This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers*

### Agenda

#### Day One – Thursday, February 15, 2024

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

**Virginia Burchett, MPH**

*Chief Executive Officer*

**VBurchett Consulting**

**8:30 Pediatric Population Health: An Integrated Delivery and Finance (IDFS) Strategy**

**Colleen Tipping, MHMS, BSN, RN, CPN, CCRN-K, RN-BC, NEA-BC**

*Senior Director, Pediatric IDFS*

**UPMC Health Plan**

**Robert Rutkowski, MD, FAAP**

*Senior Medical Director, Practice Transformation*

**UPMC Health Plan**

**9:15 Achieving the Quintuple Aim: Aligning Primary Care Providers with Effective Mental Health and Harm Reduction Strategies**

**Susan Beane, MD, FACP**

*Executive Medical Director*

*Partnerships – Medical Outcomes*

**Healthfirst**

10:00 Networking Break & Refreshments

**10:30 Using Data Analytics to Identify Diverse Populations to Form Strategic Partnerships to Close Gaps in Care**

**Jamie Galbreath, PhD, MPH, CHES**  
*Director, Quality & Population Health*  
**UCare**

**11:15 Health Economics and Outcomes Research (HEOR) Explained: Top Trends Driving Healthcare**

**Robert Abbott**  
*CEO & Executive Director*  
**ISPOR – The Professional Society for Health Economics and Outcomes Research**

**Jan Elias Hansen, PhD**  
*Vice President, Evidence for Access Unit*  
*US Medical Affairs*  
**Genentech**

**Eberechukwu Onukwugha, MS, PhD**  
*Professor, Department of Practice, Sciences & Health Outcomes Research*  
*Executive Director, Pharmaceutical Research Computing*  
**University of Maryland School of Pharmacy**

*12:00 Luncheon for All Attendees & Speakers*

**1:15 Panel Discussion: Best Collaborative Approaches to Population Health Management through Improved Quality of Care and Reduced Costs**

**Jamie Galbreath, PhD, MPH, CHES**  
*Director, Quality & Population Health*  
**UCare**

**Susan Beane, MD, FACP**  
*Executive Medical Director*  
*Partnerships – Medical Outcomes*  
**Healthfirst**

**Anne Flynn, MD**  
*Medical Director, Care Continuum Transformation*  
**Northwell Health**

**2:00 Unlocking the Potential: Leveraging Behavioral Health for Optimal Population Health**

**Todd Hill**  
*SVP, Payer Strategy*  
**Spring Health**

**Mill Brown, MD**  
*Chief Medical Officer*  
**Spring Health**

**Dede Alexander**

*Director, Clinical Partnerships*

**Spring Health**

**Dan Thoma**

*Director, Behavioral Health*

**Moda Health**

**Doug Henry**

*VP, Psychiatry & Behavioral Health*

**Highmark**

3:00 *Networking Break & Refreshments*

**3:30 Strategies to Engage Health Plan and Hospital Partners in Employee Health Programs that Support Population Health Initiatives**

**Virginia Burchett, MPH**

*Chief Executive Officer*

**VBurchett Consulting**

**4:15 Precision Health Technologies within Population Health Management to Address the Opioid Epidemic**

**Brian Meshkin**

*Executive Chairman*

**Proove Genomics, Inc.**

*Executive Chairman*

**Outcomeus, Inc.**

5:00 *End of Day One*

**Day Two – Friday, February 16, 2024**

7:15 *Morning Breakfast*

8:15 *Chairperson's Recap of Day One*

**Virginia Burchett, MPH**

*Chief Executive Officer*

**VBurchett Consulting**

**8:30 Best Practices for Building and Operationalizing Patient-Reported Outcome Measures (PROMs) at Vanderbilt University Medical Center (VUMC)**

**Emily Burnell**

*Manager, Population Health & Episodes of Care*

**Vanderbilt University Medical Center**

**9:15 Implementing, Maintaining and Expanding Value Based Programs in a Large Integrated Health System**

**Anne Flynn, MD**

*Medical Director, Care Continuum Transformation*

**Northwell Health**

*10:00 Networking Break & Refreshments*

**10:30 Population Health Principles in the Post Acute World**

**Stephen Rees, MD**

*Medical Director, Post Acute & Transitional Care*

**Ochsner Health Network**

*11:30 Conference Concludes*