World Conference Forum

2024 National Telehealth & Virtual Care Summit

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

September 23 – 24, 2024 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. Specifically, COVID-19 has enhanced and accelerated the role that telemedicine plays within our healthcare system. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telehealth addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. More than 70 percent of hospitals throughout the United States are engaged in telehealth programs. Studies have shown that the benefits of telehealth include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telehealth has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors and Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development
- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Monday, September 23, 2024

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

Rachel Mutrux
Senior Program Director, Missouri Telehealth Network
Director, Show-Me ECHO
State Director, Heartland Telehealth Resource Center
University of Missouri Health

8:30 Improving Healthcare Outcomes Through Broadband Deployment Programs

Thomas Tyler
Deputy Director
Connect Louisiana (ConnectLA)

9:15 Digital Transform of Genetic Services to Help Patients and Providers

David Flannery, MD
Director, Telegenetics & Digital Genetics
Cleveland Clinic

10:00 Networking Break & Refreshments

10:30 Hospital Throughput – The new Battleground of Value Versus Volume for Telemedicine

Mark Green
Independent Healthcare Consultant
Network Member
GLG

11:15 Virtual Fast Track in the Emergency Department to Improve Patient Flow

Ryan Ribeira, MD, MPH
Medical Director, Emergency Services
Stanford Health Care

12:00 Luncheon for All Attendees & Speakers

1:15 Missouri Telehealth Network: Two-Pronged Telehealth Approach to Increasing Access to Care

Rachel Mutrux
Senior Program Director, Missouri Telehealth Network
Director, Show-Me ECHO
State Director, Heartland Telehealth Resource Center
University of Missouri Health

2:00 <u>Panel Discussion:</u> Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access

David Flannery, MD
Director, Telegenetics & Digital Genetics
Cleveland Clinic

Chad Stotler
Telemedicine Manager
Children's Mercy Kansas City

Thomas Tyler
Deputy Director
Connect Louisiana (ConnectLA)

3:00 Networking Break & Refreshments

3:30 Remote Patient Monitoring in the Era of Value Based Healthcare

Ian Duncan, PhD, FSA, FIA, FCIA, FCA, CSPA, MAAA
President
SB Actuaries
Adjunct Professor, Actuarial Statistics
University of California Santa Barbara

4:15 Overview of Children's Mercy Kansas City Telemedicine Programs and Facilitated Telemedicine for Complex Care

Chad Stotler
Telemedicine Manager
Children's Mercy Kansas City

5:00 End of Day One

Day Two – Tuesday, September 24, 2024

7:15 Morning Breakfast

8:15 Recap of Day One

Rachel Mutrux
Senior Program Director, Missouri Telehealth Network
Director, Show-Me ECHO
State Director, Heartland Telehealth Resource Center
University of Missouri Health

8:30 Expanding Tele-Critical Care Outside the ICU

Michael Ries, MD, MBA, FCCM, FCCP, FACP
Medical Director, Adult Critical Care & Tele-Critical Care
Medical Director, Patient Command Center
Advocate Health

9:15 Keynote Session: Healing the System: Three Key Components for a Better Healthcare Tomorrow

Arshiya Seth, MD
Chief Medical Officer
Community Health Center

10:00 Networking Break & Refreshments

10:30 A Member Engagement Model for Public Health Insurance Beneficiaries

Debra Corbett
Vice President, Quality & Risk Adjustment
CINQCARE

11:30 Conference Concludes