



2019 Opioid Abuse Management Forum

Innovative Strategies for States, Health Plans, & Hospitals to Manage the Opioid Epidemic: Engaging/Educating Clinicians and Patients, Implementing Enhanced Monitoring Strategies, and Incorporating Effective Standards of Care

January 28 – 29, 2019 • Hilton Scottsdale Resort & Villas • Scottsdale, AZ

Overview

The Opioid Epidemic has gained national attention, and there has been increasing pressure on hospitals, health systems and health plans to effectively tackle this complex issue. Chronic pain affects a large number of Americans, and ineffective practices related to prescribing guidelines, prescription monitoring and provider education have led to an increase in opioid abuse/harm. Hospitals, health systems and health plans must engage in efficient organizational strategies, enhanced provider education and safer prescription practices to effectively tackle the rise in opioid abuse.

We have created a high-level forum featuring knowledgeable leaders and executives from hospitals, health systems and health plans who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Opioid Management. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges presented by the current healthcare environment impacting hospitals, health systems and health plans in effectively managing opioid abuse/harm. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals, Health Systems, Health Plans, Behavioral Health Centers, Employer Plans, TPAs, Managed Care Organizations & Other Payers:

Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers, Chief of Psychiatry, Chief Information Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Behavioral Health
- Medical Management
- Strategic Planning
- Member Engagement
- Health Management
- Managed Care
- Health Promotion & Wellness
- Utilization Management
- Provider Relations
- Case Management
- Government Relations
- Accountable Care
- Health Information Management
- Operations
- Care Management
- Clinical Operations
- Disease Management
- Quality Improvement
- Community Health
- Mental Health
- Finance
- Reimbursement
- Network Management
- Compliance
- Episodes of Care
- Claims Management
- Outpatient Services
- Marketing
- Government Programs
- Risk Management

This program is also geared towards Mental Health Facilities, States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!

Agenda

Day One – Monday, January 28, 2019

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 Substance Abuse and Mental Health Services Administration (SAMHSA) Response to the Opioid Crisis

Anthony Campbell, RPH, DO, FACP

Medical Officer, Pharmacologic Therapies

Center for Substance Abuse Treatment

Substance Abuse and Mental Health Services Administration

9:00 A State's Response to the Opioid Epidemic: A Case Study on the State of Wisconsin

Elizabeth Collier, MSW, CSAC, ICS, LCSW

State Opioid Treatment Authority

Wisconsin Department of Health Services

9:45 *Networking Break & Refreshments*

10:15 The Financial Case for Medication-Assisted Treatment (MAT) for Opioid Addiction

David Frenz, MD

Medical Director

CentraCare Health

11:00 Developing an Effective and Comprehensive Opioid Management System Across the Health System

Tammy Tucker, PsyD

Associate Administrator

Memorial Regional Hospital

11:45 The Use of Peers in the Support of Opioid Management Programming

Gregg Pieples

Lead, Substance Use Disorder Program

CareSource

Jillane Holland

Manager, Behavioral Health

CareSource

12:30 *Luncheon for All Attendees & Speakers*

1:30 Implementing a System-Wide Strategy for Reduction in Acute Opioid Prescribing

David Hasleton, MD, MBA

Senior Medical Director, ED/Trauma Operations

Senior Medical Director, Community Hospitals

Medical Director, Pharmacy Services

Intermountain Healthcare

2:15 Panel Discussion: Effectively Integrating Primary Care and Behavioral Health to Manage Opioid Use Disorders

Jean Shahdadpuri, MD, MBA

Regional Medical Director

Health Net of California

Kristopher Shera

Project Director, MAT-PDOA

Department of Behavioral Health

Kentucky Cabinet for Health & Family Services

Gregg Pieples

Lead, Substance Use Disorder Program

CareSource

3:15 *Networking Break & Refreshments*

3:45 Implementing Community-Based Strategies for Opioid Abuse Management with Local Partners

Rick Massatti, PhD, MSW, MPH, LSW

State Opioid Treatment Authority

Medical Director's Office

Ohio Department of Mental Health & Addiction Services

4:30 Enhancing Community Outreach Strategies Targeting Vulnerable Populations to Provide Access to Opioid Abuse Treatment

Michelle Lyn, MBA, MHA

Assistant Professor & Chief, Division of Community Health

Co-Director, Center for Community & Population Health Improvement

Lead, Community Health Initiatives and Strategy

Duke Health

5:15 *End of Day One*

Day Two – Tuesday, January 29, 2019

7:15 *Morning Breakfast*

8:00 *Chairperson's Recap of Day One*

8:15 Response of a Large HMO to the Opioid Crisis, and Examining Plans for 2019

Steven Steinberg, MD

Lead, Controlled Substances Task Force

Kaiser Permanente

9:00 Build a Culture of Low-Opioid Reliance: Assessing an Evidence Based Model of Care

Ali Mchaourab, MD

Chief, Pain Medicine Service

Northeast Ohio VA Health Care System

Director, Specialty Care Access Network

Cleveland VA Medical Center

9:45 *Networking Break & Refreshments*

10:15 Implementing an Effective Strategy to Manage PTSD within Opioid Abuse

John Sutherland, PhD, ABPP, MHA, LADC

Director, Addiction Services

Allina Health

11:00 Treating Pregnant and Parenting Women with Opioid Use Disorders – Kentucky State Perspective

Kristopher Shera

Project Director, MAT-PDOA

Department of Behavioral Health

Kentucky Cabinet for Health & Family Services

11:45 Implementing an Effective and Comprehensive Opioid and Pain Management Program within Primary Care

Lisa Kay

Clinical Program Manager

Cigna Medical Group

12:30 *Conference Concludes*

Workshop Session

Monday, January 28, 2019 • 5:30 p.m. – 7:30 p.m.

Medicaid Trends in Opioid and Medication-Assisted Treatment (MAT) Usage and Identification of Best Practices to Address these Trends

In this workshop, facilitators will present data on national and state trends on the usage of opioids and MAT in the Medicaid arena. The facilitators will also explore with attendees how to identify and share best practices to reduce the overuse and abuse of opioids.

About the Workshop Leaders:

Joel Menges, MPA is the *Chief Executive Officer* at **The Menges Group**. Joel's career focus is on coordinated care programs for high-need populations. He has led hundreds of consulting engagements that involve the design, development, improvement or evaluation of coordinated care programs, including Medicaid initiatives in more than 30 states. Joel has worked extensively for Medicaid agencies and other state clients, for health plans, and for several trade associations. He has played a significant role in the design of many states' coordinated care programs and has assisted many health plans in entering new states and maintaining their presence in existing markets. Joel has also served as lead author of a wide array of policy papers that have shaped and expanded the role of coordinated care for high-need populations.

Joel has a strong and compassionate commitment to improving health status and quality of life for high-need populations, to using taxpayer funds as efficiently as possible, and to replacing traditional fee-for-service coverage models as well as ineffective coordinated care programs with highly effective coordinated care approaches. He obtained a Master's Degree from Syracuse University and a Bachelor's Degree from Kalamazoo College.

Amira Mouna is *Vice President of Pharmacy Practice* at **The Menges Group**. She is a founding partner of The Menges Group and has played a key role on the majority of the firm's projects throughout her tenure. She leads many of the firm's Medicaid prescription drug engagements and also works extensively on MCO proposals for state Medicaid contracts.

Amira holds her Master's Degree in Health Policy from the George Washington University. She served as a Public Health Fellow at the White House Office of National Drug Control Policy where she focused on research and policy development surrounding prescription drug abuse. Amira's work experience also includes data analysis at the Pharmaceutical Research and Manufacturers of America (PhRMA) and a health policy internship in the Office of Georgia Governor Nathan Deal during her undergraduate work at the Georgia Institute of Technology.