World Conference Forum

2019 Population Health Management Summit for Payers & Providers

Innovative Strategies to Advance Population Health: Achieve the Triple Aim Through Value-Based Care, Improve Patient Centered Care, Enhance Healthcare Data & Technology, and Reduce Overall Healthcare Costs!

February 21 – 22, 2019 • InterContinental at Doral Miami • Miami, FL

Overview

Payers and Providers are being greatly challenged to create effective programs and methods to deliver high quality, patient-centric healthcare that significantly improves patient outcomes while dramatically reducing healthcare spending. Today, Population Health Management is at the forefront of the value-based healthcare landscape, in an effort to successfully achieve the Triple Aim. Population Health Management strategies are being focused on improving the health of the nation's patient population through enhanced care coordination and preventative measures that deliver the highest quality of patient care, while significantly reducing costs. Innovative processes have been implemented and are continuing to evolve and expand, including collaborative programs and efforts between Health Plans, Hospitals and Health Systems.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Health Plans, Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Population Health Management. By attending the **2019 Population Health Management Summit for Payers & Providers**, attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges in transforming the nation's healthcare to improve and maintain a healthy population while reducing healthcare spending. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Health Plans, Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Population Health Management
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance

- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Health Reform
- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management
- Pharmacy

This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, February 21, 2019

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

Nkem Okeke, MD, MPH, MBA, PMP
Director, Special Projects, Population Health
Johns Hopkins HealthCare
Executive Vice President
Management Solutions, LLC

8:30 Effective Strategies to Integrate Social Determinants within Population Health Management

John Lovelace
President, UPMC for You
President, Government Programs & Individual Advantage
UPMC Health Plan

9:15 High Risk Identification for Population Health Clinical Programs

Michael Helle, NRP/CCP, MHA, MBA
Director, Clinical Programs
Office of Population Health Population Health & Accountable Care
UCSF Health

10:00 Networking Break & Refreshments

10:30 Population Health Management: Implementing Successful Value-Based Programs Between Payers and Providers, Measured by the Member Experience and Outcomes

Frances Martini, BSN, MBA
Vice President, Population Health
BlueCare Tennessee

Robert DeMerritt
Director, Network Strategy
BlueCare Tennessee

11:15 Reimagining Value-Based Care and Population Health Through Effective Post-Acute Care Management

Ken Botsford, MD
Founder & Chief Medical Advisor
naviHealth

12:00 Luncheon for All Attendees & Speakers

1:15 Innovative Approaches to Improve Healthcare Delivery and Reduce Per Capita Costs through Population Health Management

Simita Mishra, PhD, MHA, PAHM
Director, Population Health Informatics
Northwell Health

2:00 <u>Panel Discussion:</u> Best Collaborative Approaches to Population Health Management through Improved Quality of Care and Reduced Costs

Jeremy Corbett, MD
Chief Health Officer
Envolve

Michael Helle, NRP/CCP, MHA, MBA
Director, Clinical Programs
Office of Population Health Population Health & Accountable Care
UCSF Health

Frances Martini, BSN, MBA
Vice President, Population Health
BlueCare Tennessee

3:00 Networking Break & Refreshments

3:45 Patient Centered Medical Homes and Population Health Management: Improving Patient Care and Managing Costs

Steven Peskin, MD, MBA, FACP
Executive Medical Director, Population Health
Horizon Blue Cross Blue Shield of New Jersey

4:30 Optimizing Population Health Management through an Effective Comprehensive Care Program – UChicago Medicine's Comprehensive Care Physician (CCP) Program

Emily Perish
Director, Operations & Business Development
Comprehensive Care Program
UChicago Medicine

5:15 End of Day One

Day Two – Friday, February 22, 2019

7:15 Morning Breakfast

8:15 Recap of Day One

Nkem Okeke, MD, MPH, MBA, PMP
Director, Special Projects, Population Health
Johns Hopkins HealthCare
Executive Vice President
Management Solutions, LLC

8:30 Strategies to Improve Population Health through Care Coordination and Quality/Performance

Nkem Okeke, MD, MPH, MBA, PMP
Director, Special Projects, Population Health
Johns Hopkins HealthCare
Executive Vice President
Management Solutions, LLC

9:15 Implementing Effective Care Coordination Practices to Improve Population Health Management

Sarah Johnson Conway, MD
Assistant Professor of Medicine
Johns Hopkins Medicine
Medical Director, Accountable Care
Office of Johns Hopkins Physicians

10:00 Networking Break & Refreshments

10:30 Managing Population Health Management by Incorporating Atypical Partnerships in the Funding of Healthcare Transformation

Rhonda Robinson Beale, MD
Chief Medical Affairs Officer
Blue Cross of Idaho Foundation

11:15 Creating Sustainable, Scalable Community Health Worker Programs to Enhance Population Health Management

Scott Tornek
Chief Strategy Officer
Center for Community Health Workers
Penn Medicine

12:00 Conference Concludes

Workshop Session

Thursday, February 21, 2019 • 5:30 p.m. – 7:30 p.m.
Measuring What Matters Most: Best-In-Class Methods for Evaluating Population Health Interventions

Population health management programs can be difficult to study and evaluate, which can lead to systematic underinvestment in these efforts. You can help build the evidence base by measuring and disseminating the results of your programs. This workshop will discuss practical considerations for evaluating population health interventions, including monitoring progress during program implementation and measuring success after a program has matured. We will review the best-in-class study designs, methods from epidemiology, and methods to maximize the validity of your findings. We will also discuss special considerations for measuring costs and return on investment, and how these can help build the business case for population health management.

About the Workshop Leaders:
Stoddard Davenport is a *Healthcare Management Consultant* at **Milliman**. Stoddard is a healthcare management consultant with the Denver office of Milliman. He joined the firm in 2011, and helps lead our behavioral health and population health teams. His expertise is in using data to inform decision-making, including policy analysis, development and evaluation of population health strategies and other interventions, and quantification of the impact of important public health issues. Stoddard's experience includes work for payers, provider organizations, associations, foundations, and state and federal agencies on a variety of important initiatives including development and evaluation of population health strategies to better allocate resources to patient needs,

Mason Roberts, ASA, MAAA, MBA is an *Associate Actuary* at **Milliman**. Mason focuses on supporting provider organizations addressing the challenges and opportunities presented by the current US healthcare shift to value-based reimbursement. His focus is a passion for developing financially sustainable programs that address the underlying social determinants present in health system populations, to help reduce barriers to positive health outcomes. Mason has been involved in projects focused on behavioral health and public health, including certifying rates for Behavioral Health Organizations. He has also performed considerable research on public health and how it has been impacted by payment reform models. Mason has also assisted with the pricing and filing of individual and small group products for commercial health insurance plans. This work has included expansion application filings with additional solvency requests, pro forma financial development, market analysis, and benefit plan design.