



2022 National Medicare Advantage Conference

Implementing Successful Strategies that Focus on Member Enrollment, Revenue Enhancement, Medical Management, Compliance and Operations!

November 14 – 15, 2022 • Loews Portofino Bay Hotel • Orlando, FL

Overview

Medicare Advantage is currently facing unprecedented challenges. The changes and cuts for Medicare Advantage have ushered in a much tougher climate for health plans. The cuts render revenues challenging and margins tight. It's more important than ever in this era of pay for performance that medical management, operations, customer service and the financial side all work together to both advance the metrics needle for Star Ratings and provide actual value-based services and improved outcomes. How to run a tighter ship to protect margins, provide real outcomes, and increase your plan payments?

The *2022 National Medicare Advantage Conference* promises to set standards within the industry, and will prove to be a game changer for leaders, experts, as well as policymakers involved within Medicare Advantage. In addition to having a strong focus on the larger issues facing Medicare Advantage – such as quality improvement, member acquisition/retention, profitability enhancement, compliance, etc. – the conference will feature topics focused on Product Development, Innovation and Value-Based Healthcare.

In this premier event, we bring together leaders and innovators to share their insights and offer solutions on the abundant challenges facing Medicare Advantage. By attending the *2022 National Medicare Advantage Conference*, you will learn what others in your industry are doing to be better prepared for the challenges that lie ahead in 2023.

Intended Audience

From Health Plans, Medicare Advantage Plans & Managed Care Organizations:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers & Chief Information Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Medicare
- Star Ratings
- Senior Products
- Quality Improvement
- Marketing
- Managed Care
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Medicare Stars
- Medicare Advantage
- Government Programs
- Data & Analytics
- Value-Based Health
- Sales
- Medical
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management

• Business Development

• Pharmacy

This program is also geared towards Hospitals & Health Systems, Vendors, Healthcare Consultants, Solution Providers, Pharmacy Benefit Managers, Disease Management Organizations, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Monday, November 14, 2022

7:15 *Conference Registration & Morning Breakfast*

8:15 *Chairperson's Opening Remarks*

Nancy Everitt, PMP

Chief Executive Officer

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8:30 Leading Innovation in Medicare through CMMI in MA and ACO Reach

Gary Jacobs

Executive Director

VillageMD Center for Public Policy

9:15 Medicare Advantage: Continued Monitoring and Implementing GAO Recommendations Could Improve Oversight

Leslie Gordon

Director, Health Care

U.S. Government Accountability Office

10:00 *Networking Break & Refreshments*

10:30 Developing a Competitive Medicare Advantage Design and Pricing Structure that is Appealing to Current and Potential Members

Nikki Hungate, MS, MHA

Director, Medicare & Gov't Programs Product Strategy

MVP Health Care

11:15 Explore Medicare Advantage Differentiation Strategies through Innovative Supplemental Benefits

Nancy Everitt, PMP

Chief Executive Officer

LIFE COORDINATED®

12:00 *Luncheon for All Attendees & Speakers*

1:15 Part D Changes from the Inflation Reduction Act

Greg Mitchell

Counsel

McDermott Will & Emery

2:00 Panel Discussion: Examining Innovative Programs and Trends within Medicare Advantage

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Gary Jacobs

Executive Director

VillageMD Center for Public Policy

Nikki Hungate, MS, MHA

Director, Medicare & Gov't Programs Product Strategy

MVP Health Care

3:00 Networking Break & Refreshments

3:30 Person-Centered Care: Lessons from the Evolving Medicaid Space to Engage Medicare Advantage Members with Complex Conditions

Dena Stoner

Director, Innovation Strategy, IDD BH Services

Texas Health and Human Services Commission

4:15 Navigating the World of Medicare Advantage Risk Adjustment Coding

Abigail Carroll, RHIT, CRC, RAP

Leader, Risk Adjustment Coding

MVP Health Care

5:00 End of Day One

Day Two – Tuesday, November 15, 2022

7:15 Networking Breakfast

8:15 Chairperson's Recap of Day One

Nancy Everitt, PMP

Chief Executive Officer

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8:30 Post Pandemic Focus on Health Disparities: Medicare Advantage Plans Are Using New Health Equity Measures and Social Risk Data to Drive Real Change

Christie Teigland

Vice President, Research Science & Advanced Analytics

Inovalon

9:15 A Systematic Guide to Advance Digital Health Ecosystems and Transform the Delivery of Healthcare

Virginia Burchett

Chief Executive Officer

VBurchett Consulting

10:00 Networking Break & Refreshments

10:30 How to Navigate and Understand the Inflation Reduction Act for Medicare Advantage

Phillip Provenzano

Director, Insurance & Financial

The Financial Guys Insurance Agency

11:30 Conference Concludes

Workshop Session

Monday, November 14, 2022 • 5:15 p.m. – 7:15 p.m.

Monitoring & Auditing 101 for Medicare Advantage Plans: Staying out of the CMS Crosshairs