



2020 Healthcare Bundled Payments Conference

Essential Strategies to Achieve Success in the New Era of Bundled Payments, Facilitating Valuable Provider and Payer Partnerships, Leveraging Risk Exposure, and Reducing Healthcare Costs While Improving Patient Outcomes

March 19 – 20, 2020 • The Westin • New Orleans, LA

Overview

The healthcare industry is undergoing tremendous and rapid transformation in order to substantially reduce healthcare spending while simultaneously improving patient outcomes and population health. Payment reimbursement models are transitioning at a furious pace from traditional fee for service payment structures to value-based models. Bundled Payments is at the forefront of payment reform and it is ushering in a new era of healthcare, further propelled by the recent CMS mandates. In addition to reducing healthcare spending costs, hospitals and health systems assume accountability for both financial and patient outcomes for the entire episode of care. Health plans are encountering challenges of how to process Bundled Payments claims and develop new infrastructures.

We have created a high-level forum featuring Providers and Payers who will share their insights and expertise on how to prepare and be successful with the new Bundled Payment models. This impressive program will include distinguished members from highly regarded hospitals, health systems and health plans featuring best innovative practices to utilize in today's rapidly evolving world of healthcare.

This is the only conference on Bundled Payments that will equip you and your organization with innovative strategies and tools to succeed in the new era of healthcare and payments. By attending the 2020 Healthcare Bundled Payments Conference in *New Orleans, LA* on March 19 – 20, 2020, you will learn what highly regarded hospitals, health systems and health plans are doing to be prepared for the challenges that lie ahead in 2020.

Intended Audience

From Hospitals, Health Systems, Health Plans, Medical Groups, PHOs, IPAs, Physician Practices:

Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers, Chief Compliance Officers, Chief Information Officers

Also, Vice Presidents, Directors and Managers of:

- Bundled Payments
- Health Reform
- Case Management
- Government Relations
- Accountable Care
- Revenue Cycle
- Health Insurance Exchanges
- Utilization Review
- Coding
- Network Management
- Operations
- Episodes of Care
- Government Programs
- Patient Financial Services
- Healthcare Financing
- Quality
- Finance
- Compliance
- Medical Records
- Auditing
- Risk
- Managed Care

- Clinical Operations
- Engagement
- Reimbursement
- Business Development
- Claims Management
- Payer Relations
- Hospitalist Services
- Clinical Documentation Programs
- Medical Informatics
- Marketing
- Contract Administration
- Medical Management
- Care Management
- Provider Relations
- Outpatient Services
- Health Information Management

This program is also geared towards States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies and Enrollment Brokers.

Agenda

Day One – Thursday, March 19, 2020

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 Evolution of an Episodes of Care Program – Strategies to Achieve Value and Innovation

Jennifer Heichel, MHA

Director, Episodes of Care

Novant Health

Melonie O'Connell

Senior Director, Pricing Strategy

Novant Health

9:00 Bundled Payments Success in a Large Healthcare Delivery System – RoadMap to Success and Next Steps

Patty Fennell RN, MBA, MSN, CPHQ, CHCQM, CHC

Executive Director, Service Line Bundles

Population Health Services Organization (PHSO)

AdventHealth

9:45 *Networking Break & Refreshments*

10:15 Managed Care Bundled Payments: Trials & Tribulations

William Munley

Administrator

Shriners Hospitals for Children – Greenville

11:00 How to Respond to Bundled Care: Transforming Healthcare Through the Use of Technology to Build a Distributed Healthcare Network

Curtis Lowery, MD

*Executive Director, The Center for Distance Health
Chairperson, Department of Obstetrics & Gynecology
University of Arkansas for Medical Sciences*

11:45 Alternative Models to Reduce Readmissions in Post-Surgical Bundles

Jill Huck, OTR, MPA

*Executive Director, Office of Strategy Management
Mount Sinai St. Luke's*

12:30 Luncheon for All Attendees & Speakers

1:30 Nonclinical Care Guidance to Help Manage Readmissions, Bundles, and Alternative Payment Models

Edward Partridge, MD

*Medical Director & Director, Comprehensive Cancer Center
University of Alabama at Birmingham Health System*

2:15 Panel Discussion: Examining the Impact of Bundled Payments on Hospitals & Physician Leaders

Scott Keim

*Executive Director, Strategy & Operations
Accountable Care Solutions – Western US
Aetna*

Kim Eason

*Manager, Specialty Care Value Based Models
Horizon Blue Cross Blue Shield of New Jersey*

Kevin Fleming

*Chief Operating Officer
Clinical Program Services
Providence St. Joseph Health*

3:15 Networking Break & Refreshments

3:45 Care Coordination Strategies & Tools within Bundled Payments for Post-Acute Care

Debbie Reber, MHS, OTR

*Vice President, Clinical Services
Brooks Rehabilitation*

4:30 Migrating from Fee-for-Service to Fee for Quality & Value: The Experience of Payers within Healthcare Bundled Payments

Kim Eason

Manager, Specialty Care Value Based Models
Horizon Blue Cross Blue Shield of New Jersey

5:15 *End of Day One*

Day Two – Friday, March 20, 2020

7:15 *Morning Breakfast*

8:00 *Chairperson’s Recap of Day One*

8:15 Successful Strategies to Implement an Effective Healthcare Bundled Payments Program

DaNita Weddle, DHA, PMP

Director, APM Operations
Clinical Integration
Trinity Health

9:00 Bundled Payments – Shifting a Transitional Care Model from a Surgical Focus to Medical Focus in Your Bundle Population

Hallie Bleau

Assistant Vice President, Transitional Care
Northwell Health

9:45 *Networking Break & Refreshments*

10:15 Implementing an Effective Bundled Payments Program – Cleveland Clinic Case Study

Monica Deadwiler

Senior Director, Development & Payment Innovation
Cleveland Clinic

11:00 Strategically Implementing Bundled Payments – Conducting a Readiness Assessment, Developing a Multidisciplinary Workgroup, and Establishing a Method to Continually Evaluate & Realign

Michael Montgomery, FACHE

Director, Cardiovascular Service Line
Heart and Vascular Institute
Lee Health

11:45 Implementing an Effective Bundled Payments Program for Joint Replacements in an Academic Hospital

David Louder, MD, MBA, FAAP

Chief, MUSC Health Alliance
MUSC Health

Medical University of South Carolina

12:30 Conference Concludes

Workshop Session

Thursday, March 19, 2020 · 5:30 p.m. – 7:30 p.m.

Bundled Payments in the Commercial Market – What You Need to Do to Be Prepared

About the Workshop Leader:

Ken Steele is a *Principal* at **ECG Management Consultants**. With over 30 years of managed care and hospital leadership senior experience, Ken offers his clients valuable insights into the complexities of healthcare finance and hospital operations. Ken has worked for both nonprofit and for-profit hospitals, as well as for individual hospitals and large health systems. He has held multiple leadership positions, including CEO, and was Vice President of Managed Care in a 20-hospital system with over \$1 billion in annual managed care revenue. Ken has helped many hospitals and health systems make substantial improvements to contract reimbursement rates, contract language, and revenue cycle management. He has analyzed and negotiated statewide contracts with national health plans and led financial and strategic turnarounds for hospitals in large, competitive markets. Ken's extensive expertise in contract review, analysis, and negotiations is of particular value to providers in an era of unprecedented consolidation and collaboration in the healthcare industry.