



# 2020 Onsite Employee Health Clinics Summit

*The Leading Forum on Building & Expanding On-Site Health Clinics – Incorporating Strategies that Reduce Costs, Ensure Employee Satisfaction and Positively Impact Patient Behavior*

**January 23 – 24, 2020 • Arizona Grand Resort • Phoenix/Scottsdale, AZ**

## Overview

We are currently at a crucial point in time for corporate healthcare – employers are operating in a political and economic situation that has considerably evolved. Building and expanding onsite employee health clinics has become an imperative in enabling employers to offer competitive benefits, control costs, and provide quality healthcare to employees. Moreover, employers must redefine their corporate healthcare strategy, and innovation will be key to success!

The opportunities and challenges facing onsite health clinics have drastically changed over the past year. Healthcare reform has made its way to center stage on all matters related to healthcare, and onsite employee health clinics are no exception. Employers are aggressively seeking innovative means to cut back on corporate healthcare costs, and onsite employee health clinics have proven to be an effective way to significantly reduce those healthcare costs, and ultimately, have a positive impact on the company's bottom line.

By attending the 2020 Onsite Employee Health Clinics Summit, you will learn what it takes to build and streamline facilities that meet innovative visions for healthcare and wellness. You will also learn the benefits associated with expanding current onsite health facilities. Furthermore, you will walk away with practical solutions to operate a cost-effective healthcare program while providing quality healthcare.

## Intended Audience

### From Employers:

*Chief Executive Officers, Chief Medical Officers, Chief Human Resources Officers, Chief Operating Officers*

*Also, Presidents, Medical Directors, Vice Presidents, Directors & Managers of:*

- Human Resources
- Onsite Health
- Nursing
- Medical Services
- Wellness
- Human Capital Management
- Operations
- Occupational Health & Medicine
- Benefits
- Employee Health
- Health & Safety
- Health
- Employee Services
- Finance
- Disability Management
- Strategic Planning

*Also, Executives from Hospitals, Health Systems, Health Consulting Firms, Health Plans, Medical Centers, Government/Municipalities, Urgent Care Centers, Retail Based Health Clinics, Vendors, Solution Providers and More!*

## Agenda

### Day One – Thursday, January 23, 2020

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

#### **Stu Clark**

*Chief Executive Officer*

**Premise Health**

**8:15 Driving Value Through Integration**

#### **Lisa Evans**

*Senior Director, Living Well*

**Southwire Company**

**9:00 Developing an Innovative On-Site Health Clinic Model that Positively Changes Patient Behavior – Examining New Approaches to Enhanced Quality of Care and Controlled Costs**

#### **Larry Wolk, MD, MSPH**

*Chief Medical Officer, Health & Wellness*

**The Wonderful Company**

9:45 *Networking Break & Refreshments*

**10:15 Investing in Your Corporate Culture – Building and Expanding Onsite Health Clinics**

#### **Joan Vincenz**

*Managing Director, Corporate Safety*

**United Airlines**

**11:00 Launching Innovative Programs to Effectively Engage and Incentivize Employees to Utilize On-Site Health Clinics**

#### **Amanda Whiddon**

*Director, Wellness Program*

**CenturyLink**

**11:45 Examining the Impact of DFW's Onsite Clinic to the Health and Wellbeing of their Employees**

#### **Ollie Malone, SPHR, SHRM-SCP**

*Vice President, Human Resources*

**Dallas/Fort Worth (DFW) International Airport**

12:30 *Luncheon for All Attendees & Speakers*

**1:30 H-E-B's Health Clinic: A Look at Near-Site Employee Clinic ROI**

**Heidi Deen**

*Director, Health & Wellness*

**H-E-B Grocery Company**

**2:15 Panel Discussion: Implementing an On-Site Health Clinic that Allows a Company to Ensure Employee Satisfaction, Maintain Competitive Benefits, and Significantly Reduce Costs**

**Renee Holland**

*Director, Employee Health Services*

**Sandia National Laboratories**

**Colleen Dame, SPHR, SHRM-SCP**

*Manager, Compensation & Benefits*

**Devon Energy Corporation**

**Chris McKinzie**

*Director, Human Resources*

**Kwik Trip, Inc.**

3:15 *Networking Break & Refreshments*

**3:45 Integration of Telemedicine into Existing On-Site Medical Services**

**Steven Schuster, DO, FAAFP**

*Assistant Medical Director, Health & Wellness Centers*

**ADP**

**4:30 Using Ancillary Services to Drive Utilization of an Onsite Health Clinics**

**Carolyn Perez**

*Assistant Administrator*

**Carpenters' Benefit Plans**

5:15 *End of Day One*

**Day Two – Friday, January 24, 2020**

7:15 *Morning Breakfast*

8:00 *Chairperson's Recap of Day One*

**Stu Clark**

*Chief Executive Officer*

**Premise Health**

**8:15 Expanding Onsite Health Clinics to Incorporate Innovative Services and Increase Utilization**

**Russell DuBose, SHRM-CP, sHRBP**

*Director, Human Resources*

**Phifer Incorporated**

**9:00 Developing an Innovative Onsite Health Clinic Service Model to Align with a Rapidly Changing Business Environment**

**Sandra Stratford, MD, MSc**

*Chief Medical Officer*

*Global Business Services – Human Resources*

**Raytheon Company**

9:45 *Networking Break & Refreshments*

**10:15 Panel Discussion: Assessing the Applicability of an On-Site Health Clinic for your Company and Determining the Competitive Advantage**

**Natalie Roberts**

*Senior Vice President, Support*

**Monarch Beverage Company**

**Teaa Allston-Bing**

*Director, Human Resources*

**City of Douglasville, Georgia**

**Amy Iveson, MSN, RN**

*Corporate Manager, Health & Wellness Strategy*

**Huntington Ingalls Industries**

**11:15 How to Develop On-Site Health Clinics by Integrating Existing Programs and Driving Appropriate Utilization**

**Jayne Mayo, PA-C**

*Director, Wellness*

**Nabholz Corporation**

**12:00 Thinking About Changing Your Onsite Health Clinic Vendor? Here are the Key/Major Considerations**

**Kate Stemle**

*Health & Well-Being Manager*

*Human Resources, Benefits*

**NextEra Energy, Inc.**

12:45 *Conference Concludes*

## Workshop Session

Thursday, January 23, 2020 • 5:30 p.m. – 7:30 p.m.

### **How to Develop and Maintain a Successful Onsite/Nearsite Health Clinic for Your Organization**

There are different onsite health clinic models and strategies employers can choose to build, design and manage their clinic. What's most important is incorporating a strategy that is going to be most effective for your organization in achieving its goals. Taking a data-driven approach that includes an analysis of the targeted population's size, demographics, physical location, current health needs, medical utilization habits, job requirements and organizational culture is crucial when developing a clinic strategy that will engage participants and achieve positive outcomes. Deciding whether the clinic is employer-managed, vendor-managed, provider-managed, or a combination of these models to the types of services being delivered to whether the clinic is onsite, nearsite or shared with other employers are key components that are essential to long term success.

This workshop will help you determine which health clinic model is right for your organization, as well as determine services that should be delivered to help meet the goals of your organization.

#### About the Workshop Leader:

**Mike Miesch** is *Vice President of Health Transformation* at **Aon Hewitt**. Mike leads the Onsite Health Clinic Practice at Aon and is located in Chicago, IL. He has 19 years of experience in population health management and brings practical skills in the areas of employer sponsored onsite/nearsite health clinics, onsite fitness centers, wellbeing strategies, targeted population health interventions and program evaluation.

Prior to Aon, Mike was the Senior Vice President of Operations at United Wellness Group, where he leveraged his years in population health management consulting, operations and leadership to help the company grow its business throughout the country. Prior to this role, Mike was a Regional Health and Productivity Consultant with USI Insurance Services, where he advised clients on wellbeing, on-site clinics and on-site fitness center strategies, as well as specializing in vendor selection and vendor management. Previously he held the National Director of Wellness role at Plus One Health Management, where he served on the Senior Management Team and was responsible for product development and account management services.