



2023 Value Based Healthcare Forum

Creating a Viable Clinical and Financial Structure that that Produces Optimal Value-Based Healthcare Results; Engaging Physicians and Patients; Implementing Effective Performance Measures; Managing Reimbursement Opportunities and Challenges; and More!

September 28 – 29, 2023 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Conference Overview

The shift to value-based healthcare and reimbursement has greatly impacted the way healthcare is delivered and billed within hospitals and other healthcare providers. Transitioning from fee-for-service to value-based care has created several challenges as well as opportunities. Creating an optimal delivery of care system has been at the forefront of value-based healthcare. Providers are incentivized as well as penalized based on the quality of care that is administered. It will be critical for providers to effectively administer quality of care, as well as manage the cost shift when transition to value-based healthcare.

This conference will examine several strategies, models and case studies to understand how to best navigate the value-based healthcare system. Leading hospitals, health systems, healthcare providers and subject matter experts will present effective models to employ for a viable clinical and financial integrated value-based healthcare structure.

Don't miss this discussion-filled event filled with a variety of providers and value-based healthcare leaders and team members who will share their up-to-date experience and enriching insights. The more you hear, the better prepared you and your team will be to thrive in this new healthcare paradigm and build solid strategic programs.

Intended Audience

From Health Plans, Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Value-Based Health
- Population Health
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Payment Reform
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health

- Utilization Management
- Health Reform

- Network Management
- Pharmacy

This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, September 28, 2023

7:15 *Conference Registration & Morning Breakfast*

8:15 *Chairperson's Opening Remarks*

Stephen Rees, MD

Medical Director, Post Acute & Transitional Care

Ochsner Health Network

8:30 Developing Post-Acute Strategies for Success in Value Based Care

Stephen Rees, MD

Medical Director, Post Acute & Transitional Care

Ochsner Health Network

Christopher Major

Director, Post Acute Performance

Ochsner Health Network

9:15 Outcomes Variance and Risk in Value-Based Contracting

Ian Duncan, PhD, FSA, FIA, FCIA, FCA, CSPA, MAAA

President

SB Actuaries

Adjunct Professor, Actuarial Statistics

University of California Santa Barbara

10:00 *Networking Break & Refreshments*

10:30 Pediatric Value Based Care: Leveraging an Integrated Delivery and Finance System (IDFS) Strategy

Colleen Tipping, MHMS, BSN, RN, CPN, CCRN-K, RN-BC, NEA-BC

Senior Director, Pediatric IDFS

UPMC Health Plan

Robert Rutkowski, MD

Medical Director, Children's Express Care
UPMC Health Plan

11:15 Provider and Payer Partnership to Advance Value-Based Care

Aleksandr Gerez, MHA, BAS
Population Health Program Manager
Marshall Medical Center

12:00 *Luncheon for All Attendees & Speakers*

1:15 Hospital Throughput – The new Battleground of Value Versus Volume for Value Based Health

Mark Green
Independent Healthcare Consultant
Network Member
GLG

2:00 Panel Discussion: Implementing a Viable Clinical and Financial Integrated Model to Enhance Value Based Healthcare

Colleen Tipping, MHMS, BSN, RN, CPN, CCRN-K, RN-BC, NEA-BC
Senior Director, Pediatric IDFS
UPMC Health Plan

Nate McConnell
Senior Finance Manager, Clinical Network
Providence

Debra Corbett
Vice President, Quality & Risk Adjustment
CINQCARE

3:00 *Networking Break & Refreshments*

3:30 Innovation in Healthcare: Translating Theory to Practice

Scott Tornek
President
KM Harris
Former Chief Strategy Officer, PCCHW
Penn Medicine

4:15 Integrated Delivery System Reporting for Value Based Care

Nate McConnell
Senior Finance Manager, Clinical Network
Providence

5:00 *End of Day One*

Day Two – Friday, September 29, 2023

7:15 *Morning Breakfast*

8:15 *Recap of Day One*

Stephen Rees, MD

Medical Director, Post Acute & Transitional Care

Ochsner Health Network

8:30 How to Drive Patient Outcomes with Person-Centered Caregiver Programs within Value Based Healthcare

Leda Rosenthal

Director, Growth

Trualta

Aubrie Johnson

Enterprise Account Executive

Trualta

9:15 The Hospital Front Door – How an Emergency Department can Drive System Value Based Care Strategies

Shashank Ravi, MD, MBA

Director, Quality, Adult Emergency Department

Value Based Care Champion

Stanford Health Care

Patrice Callagy, RN, MPA, MSN, CEN

Executive Director, Emergency Services

Stanford Health Care

10:00 *Networking Break & Refreshments*

10:30 Value Based Payment Programs and Provider Performance Variation: Revisited

Debra Corbett

Vice President, Quality & Risk Adjustment

CINQCARE

11:15 Strategic Plan to Transform PHM and Achieve Value-Based Care

Virginia Burchett, MPH

Chief Executive Officer

VBurchett Consulting

12:00 *Conference Concludes*

Workshop Session

Thursday, September 28, 2023 • 5:15 p.m. – 7:15 p.m.

Leveraging Health IT and Population Health to Drive Precision Medicine and Value Based Care

Virginia Burchett, MPH

Chief Executive Officer

VBurchett Consulting