



2020 Population Health Management Forum for Payers & Providers

Innovative Strategies to Advance Population Health: Achieve the Triple Aim Through Value-Based Care, Improve Patient Centered Care, Enhance Healthcare Data & Technology, and Reduce Overall Healthcare Costs!

July 20 – 21, 2020 • Hilton San Diego Bayfront • San Diego, CA

Overview

Payers and Providers are being greatly challenged to create effective programs and methods to deliver high quality, patient-centric healthcare that significantly improves patient outcomes while dramatically reducing healthcare spending. Today, Population Health Management is at the forefront of the value-based healthcare landscape, in an effort to successfully achieve the Triple Aim. Population Health Management strategies are being focused on improving the health of the nation's patient population through enhanced care coordination and preventative measures that deliver the highest quality of patient care, while significantly reducing costs. Innovative processes have been implemented and are continuing to evolve and expand, including collaborative programs and efforts between Health Plans, Hospitals and Health Systems.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Health Plans, Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Population Health Management. By attending the **2020 Population Health Management Forum for Payers & Providers**, attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges in transforming the nation's healthcare to improve and maintain a healthy population while reducing healthcare spending. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Health Plans, Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Population Health Management
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development

- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Health Reform

- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management
- Pharmacy

This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Monday, July 20, 2020

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 The Future of Population Health Management Practices in the New Era of Healthcare

9:00 Components for Implementing a Successful Accountable Care Organization that Maintains an Effective Population Health Management Program

9:45 *Networking Break & Refreshments*

10:15 Best Practices for Managing High Risk Patients with Multiple Chronic Conditions through Effective Population Health Management

11:00 Patient Centered Medical Homes and Population Health Management: Improving Patient Care and Managing Costs

11:45 Innovative Approaches to Improve Healthcare Delivery and Reduce Per Capita Costs through Population Health Management

12:30 *Luncheon for All Attendees & Speakers*

1:30 Strategies to Reduce Preventable Hospital Readmissions and Improve Population Health

2:15 Panel Discussion: Best Collaborative Approaches to Population Health Management through Improved Quality of Care and Reduced Costs

3:15 *Networking Break & Refreshments*

3:45 Strategies to Improve Patient and Physician Engagement in Managing Population Health

4:30 Best Practices to Manage Chronic Diseases and Improve Patient Wellness and Prevention through Population Health Management

5:15 End of Day One

Day Two – Tuesday, July 21, 2020

7:15 Morning Breakfast

8:00 Recap of Day One

8:15 Strategies to Improve Population Health through Care Coordination and Quality and Performance Measures

9:00 Creation of an Integrated Network for Population Health Management

9:45 Networking Break & Refreshments

10:15 Effective Application Strategies to Enhance Population Health Management

11:00 Specialty Health Medication Benefits in Population Health Management

11:45 Automating Population Health Management to Achieve Cost Effective, Patient Centered Care

12:30 Conference Concludes

Workshop Session

Monday, July 20, 2020 • 5:30 p.m. – 7:30 p.m.

Implementing Effective Care Coordination Practices to Improve Population Health Management