



Virtual Conference:  
**2020 National Telemedicine Forum**

*Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!*

**September 24 – 25, 2020 • All Sessions in Eastern Time**

**Conference Overview**

Today, telemedicine is one of the fastest growing sectors in healthcare. Specifically, COVID-19 has enhanced and accelerated the role that telemedicine plays within our healthcare system. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, more than 70 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

**Intended Audience**

**From Hospitals & Health Systems:**

*Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers*

*Also Presidents, Vice Presidents, Directors and Managers of:*

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development

- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development

- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

*This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers*

## AGENDA

### Day One – Thursday, September 24, 2020

**8:15 COVID-19 and It's Impact on Telemedicine**

**9:00 Effectively Utilizing Telemedicine for Potential and Existing COVID-19 Cases**

*9:45 Break*

**10:15 Implementing Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction**

**11:00 Strategies to Optimize Care Coordination through Telemedicine**

**11:45 Digital Health Strategy in an Academic Medical Center Emergency Department During a Pandemic and Beyond**

**Sam Shen, MD, MBA, FACEP**  
*Vice Chair, Clinical Operations & Quality*  
**Stanford Health Care**

**Patrice Callagy, RN, MPA, MSN, CEN**  
*Executive Director, Emergency Services*  
**Stanford Health Care**

*12:30 Luncheon Break*

**1:30 Using Technology to Support Efficient, Effective Care in Bundled Payment Programs**

**Lauren Faison**  
*Administrator*  
*Regional Development, Population Health & Telemedicine*  
**Tallahassee Memorial HealthCare**

**2:15 Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access**

**Sandi Wagner, MBA, BSN, RN**

*System Telehealth Leader*

**CHRISTUS Good Shepherd Health System**

*3:00 Break*

**3:30 Data Analytics, Metrics and Reporting: How to Effectively Collect and Utilize This Information within Telemedicine**

**4:15 Transforming Rural Healthcare through Telemedicine and Virtual Visits**

*5:00 End of Day One*

**Day Two – Friday, September 25, 2020**

**8:15 Implementing an Effective Telemedicine Program within Population Health Management**

**9:00 Strategies to Optimize Care Coordination through Telemedicine**

*9:45 Break*

**10:15 High Need, High Risk Patients: Successful Care Management Programs to Improve Care and Reduce Costs through Telemedicine**

**11:00 Optimizing Patient Engagement and Satisfaction through Telemedicine**

**11:45 Implementing an Innovative and Effective Telemedicine Program within Pediatric Services**

*12:30 Conference Concludes*