



2021 National Telemedicine Summit

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

September 13 – 14, 2021 • The Ritz Carlton, South Beach • Miami, FL

Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. Specifically, COVID-19 has enhanced and accelerated the role that telemedicine plays within our healthcare system. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, more than 70 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also Presidents, Vice Presidents, Directors and Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance

- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development

- Quality
- Pharmacy
- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

AGENDA

Day One – Monday, September 13, 2021

7:15 *Conference Registration & Networking Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 COVID-19 and It's Impact on Telemedicine

9:00 Effectively Utilizing Telemedicine for Potential and Existing COVID-19 Cases

9:45 *Networking Break & Refreshments*

10:15 Implementing an Innovative and Effective Telemedicine Program within Pediatric Services

Morgan Waller, MBA, BAPsy, BSN, RN

Director, Telemedicine

Children's Mercy Kansas City

11:00 Strategies to Optimize Care Coordination through Telemedicine

11:45 Connected Health Technologies to Remotely Monitor and Communicate with Patients

Vandana Khungar, MD, MSc

Director, Inpatient Hepatology

Assistant Professor, Medicine

Penn Medicine

12:30 *Luncheon for All Attendees & Speakers*

1:30 Tele-Oncology: Implementing Strategic Direction and Evidence-Based Assessments in Order to Maximize the Intended Value of Healthcare Outcomes

Jennifer Ford

*Executive Director, Health Care High Reliability and Quality Measurement
Veterans Health Administration*

2:15 Panel Discussion: Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access

3:15 Networking Break & Refreshments

3:45 Data Analytics, Metrics and Reporting: How to Effectively Collect and Utilize This Information within Telemedicine

4:30 Transforming Rural Healthcare through Telemedicine and Virtual Visits

5:15 End of Day One

Day Two – Tuesday, September 14, 2021

7:15 Networking Breakfast

8:00 Recap of Day One

8:15 Implementing an Effective Telemedicine Program within Population Health Management

9:00 Strategies to Optimize Care Coordination through Telemedicine

9:45 Networking Break & Refreshments

10:15 High Need, High Risk Patients: Successful Care Management Programs to Improve Care and Reduce Costs through Telemedicine

11:00 Optimizing Patient Engagement and Satisfaction through Telemedicine

11:45 Utilizing Telemedicine to Reduce Hospital Readmissions in Heart Failure Patients

12:30 Conference Concludes

Main Conference Workshop Session

Monday, September 13, 2021 • 5:30 p.m. – 7:30 p.m.

How to Effectively Improve Healthcare Delivery and Reduce Costs through Telemedicine Programs