



2024 Value Based Healthcare Conference

Creating a Viable Clinical and Financial Structure that that Produces Optimal Value-Based Healthcare Results; Engaging Physicians and Patients; Implementing Effective Performance Measures; Managing Reimbursement Opportunities and Challenges; and More!

March 21 – 22, 2024 • Loews Vanderbilt Hotel • Nashville, TN

Conference Overview

The shift to value-based healthcare and reimbursement has greatly impacted the way healthcare is delivered and billed within hospitals and other healthcare providers. Transitioning from fee-for-service to value-based care has created several challenges as well as opportunities. Creating an optimal delivery of care system has been at the forefront of value-based healthcare. Providers are incentivized as well as penalized based on the quality of care that is administered. It will be critical for providers to effectively administer quality of care, as well as manage the cost shift when transition to value-based healthcare.

This conference will examine several strategies, models and case studies to understand how to best navigate the value-based healthcare system. Leading hospitals, health systems, healthcare providers and subject matter experts will present effective models to employ for a viable clinical and financial integrated value-based healthcare structure.

Don't miss this discussion-filled event filled with a variety of providers and value-based healthcare leaders and team members who will share their up-to-date experience and enriching insights. The more you hear, the better prepared you and your team will be to thrive in this new healthcare paradigm and build solid strategic programs.

Intended Audience

From Health Plans, Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- | | |
|------------------------|-------------------------------|
| • Value-Based Health | • Payment Reform |
| • Population Health | • Health Promotion & Wellness |
| • Medical Management | • Community Health |
| • Medicare | • Medicare Advantage |
| • Senior Products | • Government Programs |
| • Value-Based Health | • Patient Quality & Safety |
| • Innovation | • Sales |
| • Compliance | • Managed Care |
| • Care Management | • Product Development |
| • Operations | • Finance |
| • Strategy | • Quality |
| • Business Development | • Pharmacy |
| • Regulatory Affairs | • Disease Management |
| • Risk Management | • Community Health |

- Utilization Management
- Health Reform

- Network Management
- Pharmacy

This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, March 21, 2024

7:15 *Conference Registration & Morning Breakfast*

8:15 *Chairperson's Opening Remarks*

Nzinga Lowe

Chief Executive Officer

Pygmalion Health

8:30 The Emergency Department Role in Value Based Care

Shashank Ravi, MD, MBA

Director, Quality, Adult Emergency Department

Medical Director, Value Based Care Program

Stanford Health Care

Patrice Callagy, RN, MPA, MSN, CEN

Vice President, Emergency Services

Stanford Health Care

9:15 The Journey to Building and Executing a Successful Prospective Payment Program

Kyle Kroening

Product Manager, NetworX

Healthcare (TriZetto)

Cognizant

10:00 *Networking Break & Refreshments*

10:30 How to Align Payment with Clinical Redesign to Enhance Value Based Care Transformation

Brittany Cunningham, DNP, MSN, RN, CSSBB

Vice President, Episodes of Care & Population Health

Vanderbilt University Medical Center

Sabrina Poon, MD, MPH

*Assistant Professor of Emergency Medicine
Medical Director, Episodes of Care & Population Health
Vanderbilt University Medical Center*

11:15 Leveraging AI for Polypharmacy Patient Management

Liat Primor
CEO & Co-Founder
FeelBetter

11:45 The Most Expensive Drug Is The One That Doesn't Work

Travis Morgan, CPA/MBA
Co-Founder & President
DecisionRx

12:00 Luncheon for All Attendees & Speakers

1:15 Strategic Plan to Transform PHM and Achieve Value-Based Care

Virginia Burchett, MPH
Chief Executive Officer
VBurchett Consulting

Rachel Burchett
Senior Project Manager
VBurchett Consulting

2:00 Panel Discussion: Implementing a Viable Clinical and Financial Integrated Model to Enhance Value Based Healthcare

Braxton Millar
*Senior Director, Accountable Care Transformation
Advisory Consulting Development Program Lead*
Optum

Nzinga Lowe
Chief Executive Officer
Pygmalion Health

Scott Tornek
President
KM Harris
Former Chief Strategy Officer, PCCHW
Penn Medicine

3:00 Networking Break & Refreshments

3:30 Telehealth Strategies within Primary Care Access in the Delivery of Value Based Care

Carrie Nelson, MD, MS, FAAFP
Chief Medical Officer
KeyCare Medical

4:15 Innovation in Healthcare: Translating Theory to Practice

Scott Tornek
President
KM Harris
Former Chief Strategy Officer, PCCHW
Penn Medicine

5:00 *End of Day One*

Day Two – Friday, March 22, 2024

7:15 *Morning Breakfast*

8:15 *Recap of Day One*

Nzinga Lowe
Chief Executive Officer
Pygmalion Health

8:30 Hospital Readmission Reduction in Value Based Care

Timothy Judson, MD, MPH
Medical Director, Care Delivery Transformation
Office of Population Health
UCSF Health

9:15 The Two C's of VBC: Value-Based Contracting and Value-Based Care

Braxton Millar
Senior Director, Accountable Care Transformation
Advisory Consulting Development Program Lead
Optum

10:00 *Networking Break & Refreshments*

10:30 An Innovative Approach to Improving Patient Health Outcomes: Strategic Initiatives to Transform Your Value Based Care Performance

Nzinga Lowe
Chief Executive Officer
Pygmalion Health

11:15 The Role of Patient Reported Outcomes in Value Based Care

Shannon Carrington
Clinical Program Manager, Neuroscience Institute

Providence

12:00 Conference Concludes