



# 2024 Opioid & Fentanyl Abuse Management Forum

*Innovative Strategies for States, Health Plans/Hospitals to Manage the Opioid & Fentanyl Epidemic:  
Engaging/Educating Clinicians and Patients, Implementing Enhanced Monitoring Strategies, and  
Incorporating Effective Standards of Care*

**February 15 – 16, 2024 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA**

## Overview

The opioid & fentanyl epidemic has gained national attention, and there has been increasing pressure on hospitals, health systems and health plans to effectively tackle this complex issue. Chronic pain affects a large number of Americans, and ineffective practices related to prescribing guidelines, prescription monitoring and provider education have led to an increase in opioid abuse/harm. Hospitals, health systems and health plans must engage in efficient organizational strategies, enhanced provider education and safer prescription practices to effectively tackle the rise in opioid & fentanyl abuse.

We have created a high-level forum featuring knowledgeable leaders and executives from hospitals, health systems and health plans who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of opioid & fentanyl management. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges presented by the current healthcare environment impacting hospitals, health systems and health plans in effectively managing opioid abuse/harm. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

## Intended Audience

From Hospitals, Health Systems, Health Plans, Behavioral Health Centers, Employer Plans, TPAs,  
Managed Care Organizations & Other Payers:

*Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers,  
Chief of Psychiatry, Chief Information Officers*

*Also, Presidents, Vice Presidents, Directors & Managers of:*

- |                                 |                       |
|---------------------------------|-----------------------|
| • Behavioral Health             | • Clinical Operations |
| • Medical Management            | • Disease Management  |
| • Strategic Planning            | • Quality Improvement |
| • Member Engagement             | • Community Health    |
| • Health Management             | • Mental Health       |
| • Managed Care                  | • Finance             |
| • Health Promotion & Wellness   | • Reimbursement       |
| • Utilization Management        | • Network Management  |
| • Provider Relations            | • Compliance          |
| • Case Management               | • Episodes of Care    |
| • Government Relations          | • Claims Management   |
| • Accountable Care              | • Outpatient Services |
| • Health Information Management | • Marketing           |
| • Operations                    | • Government Programs |

• Care Management

• Risk Management

*This program is also geared towards Mental Health Facilities, States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!*

### **Agenda**

#### **Day One – Thursday, February 15, 2024**

7:15    *Conference Registration & Morning Breakfast*

8:15    *Chairperson's Opening Remarks*

**Teresa Garate, PhD**

*Principal*

**Health Management Associates**

**8:30    Statewide Strategies for Naloxone Saturation: Ohio's Plan Forward**

**Rick Massatti, PhD, MSW, MPH**

*Senior Project Administrator*

*Office of Community Treatment Services*

**Ohio Dept. of Mental Health & Addiction Services**

**9:15    Developing a Health Plan/Payer Focused Strategy to Effectively Manage Opioid Abuse**

**Perry Meadows, MD**

*Medical Director, Government Programs*

**Geisinger Health Plan**

10:00   *Networking Break & Refreshments*

**10:30   Developing an Effective and Comprehensive Opioid Management System Across the Health System**

**Tammy Tucker, PsyD**

*Associate Administrator*

**Memorial Healthcare System**

**Claudia Vicencio, LCSW, LMFT**

*Clinical Supervisor*

**Memorial Healthcare System**

**11:15   Implementing an Effective Patient Education Strategy Aimed at Responsible Opioid Utilization**

**Ben Lawrence, LPC-S, CCM**

*Director, Clinical Operations*

*Risk Identification & Outreach (RIO) Program*

**BlueCross BlueShield of Texas**

12:00 Luncheon for All Attendees & Speakers

**1:15 Precision Medicine Technologies to Address Opioid & Fentanyl Abuse**

**Brian Meshkin**

*Executive Chairman*

**Proove Genomics, Inc.**

*Executive Chairman*

**Outcomeus, Inc.**

**2:00 Panel Discussion: Examining Current Trends and Strategies to Maintain an Effective Opioid & Fentanyl Abuse Management Program**

**Ben Lawrence, LPC-S, CCM**

*Director, Clinical Operations*

*Risk Identification & Outreach (RIO) Program*

**BlueCross BlueShield of Texas**

**Tammy Tucker, PsyD**

*Associate Administrator*

**Memorial Healthcare System**

**Rick Massatti, PhD, MSW, MPH**

*Senior Project Administrator*

*Office of Community Treatment Services*

**Ohio Dept. of Mental Health & Addiction Services**

**Teresa Garate, PhD**

*Principal*

**Health Management Associates**

3:00 Networking Break & Refreshments

**3:30 Enhancing Community Outreach Strategies Targeting Vulnerable Populations to Provide Access to Opioid Use Disorder Treatment**

**Teresa Garate, PhD**

*Principal*

**Health Management Associates**

**Anika Alvanzo, MD, MS, DFASAM, FACP**

*Principal*

**Health Management Associates**

**4:15 Addiction is a Complex Disease: Linking Patients to Treatment Shouldn't Be**

**Shelby Arena**

*Harm Reduction Coordinator*

**Medication for Addiction Treatment & Electronic Referrals (MATTERS)**

**Elizabeth Crawford, MPH**

*Harm Reduction Assistant*

**Medication for Addiction Treatment & Electronic Referrals (MATTERS)**

5:00 *End of Day One*

**Day Two – Friday, February 16, 2024**

7:15 *Morning Breakfast*

8:15 *Chairperson's Recap of Day One*

**Teresa Garate, PhD**

*Principal*

**Health Management Associates**

**8:30 Enhancing Provider and Clinician Education on Effective/Appropriate Opioid & Fentanyl Guidelines**

**Ghazala Nathu, MD, MS, PhD, FACB**

*Director, Clinical Pathology*

*Director, Point of Care*

*Cobleskill Regional Hospital*

**Bassett Healthcare Network**

**Adila Nathu, MD, PhD**

*Director, Clinical Pathology*

**Waterford Medical Clinic**

**Mohammed Ismail, MD, FACP, DFASAM**

*Medical Director*

**Conifer Park Drug Rehab Centers**

**9:30 Using Drug Testing Data to Understand Opioid and Polysubstance Use Trends**

**Steven Passik, PhD**

*VP, Scientific Affairs & Head of Clinical Data Programs*

**Millennium Health**

10:15 *Networking Break & Refreshments*

**10:45 Medicaid Prescription Opioid and MAT Usage Trends – What Have We Learned?**

**Kyra Henderson**

*Senior Consultant*

**The Menges Group**

**Madeline Sale**

*Consultant*

**The Menges Group**

11:45 *Conference Concludes*