



2023 Medicaid Managed Care Forum

Essential Strategies to Succeed in the New Landscape of Medicaid Managed Care and its Expansion: Navigating CMS Regulations, States and Health Plan Collaboration to Improve Healthcare and Reduce Costs, Boost Network Adequacy, Integrate Social Determinants, and More!

November 13 – 14, 2023 • Caesars Palace Hotel • Las Vegas, NV

Overview

In the United States today, over 70 million low income individuals are enrolled in Medicaid Managed Care plans and it is expected to increase drastically by 2026. CMS has instituted its Final Rule, a sweeping overhaul of Medicaid Managed Care, resulting in new regulations and mandates with the goal of improving Medicaid member access to quality healthcare, enhancing outcomes while reducing healthcare costs. State Medicaid Agencies and Medicaid Health Plans throughout the United States are struggling with how to be best prepared and succeed in this new, rapidly evolving landscape of healthcare.

We have created an exciting, high level forum featuring knowledgeable leaders and executives from the nation's leading Medicaid Health Plans and State Government Agencies who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Medicaid Managed Care. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges in transforming Medicaid Managed Care. Topics include improving network adequacy, enhancing member access to quality healthcare, boosting member enrollment/engagement, managing carved in services, integrating social determinants, enhancing care coordination/collaboration and reducing the overall healthcare spending.

By attending the 2023 Medicaid Managed Care Forum, you will learn what others in the Medicaid Managed Care arena are doing to succeed in transforming the nation's healthcare and its Medicaid member population.

Intended Audience

From States, Government Agencies, Health Plans & Managed Care Organizations:

Medicaid Directors, Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Medical Officers, Chief Strategy Officers & Chief Information Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- State Medicaid
- Managed Care
- Health Services/Healthcare Programs
- Human/Social Services
- Quality Improvement
- Government/State-Sponsored Programs
- Population Health Management
- Medical Management
- Long-Term Care
- Behavioral Health
- Medicaid
- Policy Analysis
- Compliance
- Quality Assurance
- Healthcare Financing
- CHIP
- Health Promotion & Wellness
- Community Health
- Medical Assistance
- Clinical Affairs

- Finance
- Care Management
- Operations
- Regulatory Affairs
- Pharmacy

- Sales & Marketing
- Network Development
- Care Management
- Disease Management
- Innovation

This program is also geared towards Centers for Medicare & Medicaid Services (CMS), Hospitals, Providers, Vendors, Employers, Purchasers, Physician Groups, Behavioral Health Centers, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!

Agenda

Day One – Monday, November 13, 2023

7:15 Conference Registration & Networking Breakfast

8:15 Chairperson's Opening Remarks

Virginia Burchett, MPH

Chief Executive Officer

VBurchett Consulting

8:30 Examining the Provider-Led Arkansas Shared Savings Entity (PASSE)

Janet Mann

Deputy Secretary & Medicaid Director

Department of Human Services

State of Arkansas

Paula Stone

Director, Office of Substance Abuse & Mental Health

Department of Human Services

State of Arkansas

9:15 Implementing an Innovative Value Based Health Program within Medicaid Managed Care

Audrey Shelto

President & CEO

Blue Cross Blue Shield of Massachusetts Foundation

10:00 Networking & Refreshments Break

10:30 Does Medicaid Managed Care Improve Quality and Reduce Costs?

Kimberly Sullivan

Medicaid Director

Bureau of Health Services Financing
Louisiana Department of Health

11:15 Home-Based Care: Meeting Polychronic Members Where They Are

Melissa Steffan
President
Evernorth Home-Based Care

Pooja Bhardwaja, MD, MBA, FACP
Senior Medical Director
Evernorth Care Group

12:00 Luncheon for All Attendees & Speakers

1:15 Implementing Effective Programs to Impact High Utilizers of Medicaid Services

Chad Westover
Chief Executive Officer
University of Utah Health Plans

2:00 Panel Discussion: Examining Innovative Programs & Trends within Medicaid Managed Care

Joanne Bush
Bureau Chief Managed Care Reporting & Oversight, Medicaid
Iowa Department of Health and Human Services

Audrey Shelto
President & CEO
Blue Cross Blue Shield of Massachusetts Foundation

John Neubauer
Interdepartmental Project Manager
Executive Office of Health and Human Services
State of Rhode Island

3:00 Networking & Refreshments Break

3:30 Managed Care Oversight: Data and Dashboard Development

Joanne Bush
Bureau Chief Managed Care Reporting & Oversight, Medicaid
Iowa Department of Health and Human Services

4:15 Finding Your Center of Excellence: Supporting and Sustaining Best Practices

Natalie Maples, DrPH, MA
Assistant Professor, Department of Psychiatry & Behavioral Sciences

Director, International Center for Excellence in Evidence-Based Practice
University of Texas Health Science Center

5:00 *End of Day One*

Day Two – Tuesday, November 14, 2023

7:15 *Networking Breakfast*

8:15 *Chairperson's Recap of Day One*

Virginia Burchett, MPH
Chief Executive Officer
VBurchett Consulting

8:30 Strategies to Effectively Manage the Dual Eligible Population within Medicaid Managed Care

John Neubauer
Interdepartmental Project Manager
Executive Office of Health and Human Services
State of Rhode Island

9:15 How Home and Community Based Services (HCBS) Providers Can Help to Close Gaps to Enhance Quality

Devin Woodley
Vice President, Managed Care Contracting
Visting Nurse Service of New York

10:00 *Networking & Refreshments Break*

10:30 Optimizing Digital Health Solutions for the Medicaid Population - Essential Strategies to Succeed in the New Landscape of Medicaid Managed Care

Virginia Burchett, MPH
Chief Executive Officer
VBurchett Consulting

11:30 *Conference Concludes*