



2023 National Telemedicine Summit

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

September 28 – 29, 2023 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, nearly 50 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors and Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development

- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, September 28, 2023

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

Amy Weber

Chief Executive Officer

U.S. Healthcare Licensing

8:30 Effective Strategies on Virtual Nursing within Telemedicine

Sandi Wagner, BSN, MBA, MHL

Director, Virtual Services

Saint Francis Health System

9:15 Optimize your Workforce and Drive Revenue by Cross-Licensing Telehealth & Telemedicine Providers

Mary Alice Olsan

SVP, Client Services

Certemy

10:00 Networking Break & Refreshments

10:30 Innovation in Healthcare: Translating Theory to Practice

Scott Tornek

President

KM Harris

Former Chief Strategy Officer, PCCHW

Penn Medicine

11:15 Telemedicine Use Cases in the Emergency Department

Ryan Ribeira, MD, MPH

*Assistant Medical Director, Emergency Services
Stanford Health Care*

12:00 *Luncheon for All Attendees & Speakers*

1:15 Artificial Intelligence and Healthcare – Opportunities and Challenges

Jawahar Jagarapu, MD

*Assistant Professor of Pediatrics
Division of Neonatal-Perinatal Medicine
UT Southwestern Medical Center*

2:00 Importance of Cross Collaboration in Healthcare: How Global Partnerships Benefit the Industry & Help People from Different Places

Dhruv Suyamprakasam

*Chief Executive Officer
iCliniq*

3:00 *Networking Break & Refreshments*

3:30 A Step-By-Step Guide to Implementing a Reimbursable and Compliant Telemedicine Program

Virginia Burchett, MPH

*Chief Executive Officer
VBurchett Consulting*

4:15 Telehealth within an Emergency Department: A New Treatment Zone for Patients Seeking Emergency Care

Patrice Callagy, RN, MPA, MSN, CENb

*Executive Director, Emergency Services
Stanford Health Care*

5:00 *End of Day One*

Day Two – Friday, September 29, 2023

7:15 *Morning Breakfast*

8:15 *Recap of Day One*

Amy Weber

*Chief Executive Officer
U.S. Healthcare Licensing*

8:30 Updates on Telemedicine Visits for High Risk Members, Risk Adjustment and Gaps in Care Closure

Debra Corbett

Vice President, Quality & Risk Adjustment

CINQCARE

9:15 Implementing Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction

David Houghton, MD, MPH

Chief, Division of Movement Disorders

Vice-Chair, Department of Neurology

Medical Director, Ochsner CareConnect 360

Ochsner Health System

10:00 Networking Break & Refreshments

10:30 Hospital Throughput – The new Battleground of Value Versus Volume for Telemedicine

Mark Green

Independent Healthcare Consultant

Network Member

GLG

11:30 Conference Concludes

Workshop Session

Thursday, September 28, 2023 • 5:15 p.m. – 7:15 p.m.

Leveraging Health IT and Population Health to Drive Precision Medicine and Value Based Care

Virginia Burchett, MPH

Chief Executive Officer

VBurchett Consulting