



2019 Healthcare Bundled Payments Conference

Essential Strategies to Achieve Success in the New Era of Bundled Payments, Facilitating Valuable Provider and Payer Partnerships, Leveraging Risk Exposure, and Reducing Healthcare Costs While Improving Patient Outcomes

March 11 – 12, 2019 • InterContinental New Orleans • New Orleans, LA

Overview

The healthcare industry is undergoing tremendous and rapid transformation in order to substantially reduce healthcare spending while simultaneously improving patient outcomes and population health. Payment reimbursement models are transitioning at a furious pace from traditional fee for service payment structures to value-based models. Bundled Payments is at the forefront of payment reform and it is ushering in a new era of healthcare, further propelled by the recent CMS mandates. In addition to reducing healthcare spending costs, hospitals and health systems assume accountability for both financial and patient outcomes for the entire episode of care. Health plans are encountering challenges of how to process Bundled Payments claims and develop new infrastructures.

We have created a high-level forum featuring Providers and Payers who will share their insights and expertise on how to prepare and be successful with the new Bundled Payment models. This impressive program will include distinguished members from highly regarded hospitals, health systems and health plans featuring best innovative practices to utilize in today's rapidly evolving world of healthcare.

This is the only conference on Bundled Payments that will equip you and your organization with innovative strategies and tools to succeed in the new era of healthcare and payments. By attending the 2019 Healthcare Bundled Payments Conference in *New Orleans, LA* on March 11 – 12, 2019, you will learn what highly regarded hospitals, health systems and health plans are doing to be prepared for the challenges that lie ahead in 2019.

Intended Audience

From Hospitals, Health Systems, Health Plans, Medical Groups, PHOs, IPAs, Physician Practices:

Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers, Chief Compliance Officers, Chief Information Officers

Also, Vice Presidents, Directors and Managers of:

- Bundled Payments
- Health Reform
- Case Management
- Government Relations
- Accountable Care
- Revenue Cycle
- Health Insurance Exchanges
- Utilization Review
- Coding
- Network Management
- Operations
- Episodes of Care
- Government Programs
- Patient Financial Services
- Healthcare Financing
- Quality
- Finance
- Compliance
- Medical Records
- Auditing
- Risk
- Managed Care

- Clinical Operations
- Engagement
- Reimbursement
- Business Development
- Claims Management
- Payer Relations
- Hospitalist Services
- Clinical Documentation Programs
- Medical Informatics
- Marketing
- Contract Administration
- Medical Management
- Care Management
- Provider Relations
- Outpatient Services
- Health Information Management

This program is also geared towards States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies and Enrollment Brokers.

Agenda

Day One – Monday, March 11, 2019

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 What Does Innovation Mean? Examining Current and Future Models within Bundled Payments

Gina Intinarelli, RN, MS, PhD

*Vice President, Population Health Management
Office of Population Health & Accountable Care (OPHAC)
UCSF Health*

9:00 Implementing a Large Episode of Care Gain Sharing and Risk Sharing Program

Marc Loizeaux, PhD

*Director, Provider Performance Analytics
BlueCross BlueShield of Tennessee*

9:45 *Networking Break & Refreshments*

10:15 Examining Bundled Payments for Chronic Pain: A Scalable Stepwise Process

Andrew Haig, MD

*Professor & Medical Lead, Physical Medicine & Rehabilitation
Michigan Medicine*

11:00 naviHealth Presentation on Healthcare Bundled Payments

Speaker To Be Announced

11:45 Migrating from Fee-for-Service to Fee for Quality & Value: The Experience of Payers within Healthcare Bundled Payments

Lili Brillstein, MPH

Director, Episodes of Care

Horizon Blue Cross Blue Shield of New Jersey

12:30 Luncheon for All Attendees & Speakers

1:30 How to Respond to Bundled Care: Transforming Healthcare Through the Use of Technology to Build a Distributed Healthcare Network

Curtis Lowery, MD

Executive Director, The Center for Distance Health

Chairperson, Department of Obstetrics & Gynecology

University of Arkansas for Medical Sciences

2:15 Panel Discussion: Examining the Impact of Bundled Payments on Hospitals & Physician Leaders

Lili Brillstein, MPH

Director, Episodes of Care

Horizon Blue Cross Blue Shield of New Jersey

DaNita Weddle, DHA, PMP

Director, APM Operations

Clinical Integration

Trinity Health

Brittany Cunningham, MSN, RN, CSSBB

Director, Episodes of Care

Vanderbilt University Medical Center

3:15 Networking Break & Refreshments

3:45 Successful Strategies to Implement an Effective Healthcare Bundled Payments Program

Brittany Cunningham, MSN, RN, CSSBB

Director, Episodes of Care

Vanderbilt University Medical Center

4:30 Maximizing Patient Outcomes within Bundled Payments through Innovations in Transitional Care and Telehealth Technology

Lauren Faison

Administrator

Regional Development, Population Health & Telemedicine

Tallahassee Memorial HealthCare

5:15 *End of Day One*

Day Two – Tuesday, March 12, 2019

7:15 *Morning Breakfast*

8:00 *Chairperson's Recap of Day One*

8:15 Examining Bundled Payments as a Strategy for Physician Leadership, Care Design and Alternative Payment Models

Lee Duke, II, MD, MBA

Senior Vice President & Chief Physician Executive

Lancaster General Health

Penn Medicine

9:00 Examining the Bundled Payment for Care Improvement Program – A Case Study at Trinity Health

DaNita Weddle, DHA, PMP

Director, APM Operations

Clinical Integration

Trinity Health

9:45 *Networking Break & Refreshments*

10:15 The Impact of Bundled Payments on the Delivery of Cancer Care – Decreasing Costs of Care While Maintaining Quality

Ronald Walters, MD, MBA, MHA

Associate Vice President, Medical Operations & Informatics

MD Anderson Cancer Center

11:00 Strategically Implementing Bundled Payments – Conducting a Readiness Assessment, Developing a Multidisciplinary Workgroup, and Establishing a Method to Continually Evaluate & Realign

Christine Ahn, MBA

Director, ValU Care Redesign

UCLA Health

11:45 Care Coordination Strategies & Tools within Bundled Payments for Post-Acute Care

Debbie Reber, MHS, OTR

Vice President, Clinical Services

Brooks Rehabilitation

12:30 *Conference Concludes*

Workshop Session

Monday, March 11, 2019 · 5:30 p.m. – 7:30 p.m.

Program Information from A to Z: Assuring Bundled Payment Program Success through Planning, Implementing, Monitoring and Reporting Results

During this session, participants will be provided with an implementation planning guide, focusing on how to get organized and implement a bundled payment program. We will review and discuss key organizational and program topics and how to deploy task forces and work streams. Additionally, there will be multiple examples of how organizations are monitoring and reporting program results. Lastly, we will provide national organizational learnings regarding what it takes to be successful with bundled payments.

Learning Objectives Include:

- Developing and implementing a bundled payment program
- Establishing key areas of focus and deploying work streams to accomplish organizational objectives
- Identifying key program metrics
- Implementing reports and dashboards to monitor and improve performance
- Reviewing key program success factors based upon national learnings

About the Workshop Leader:

Ken Steele is a *Principal* at **ECG Management Consultants**. With over 30 years of managed care and hospital leadership senior experience, Ken offers his clients valuable insights into the complexities of healthcare finance and hospital operations. Ken has worked for both nonprofit and for-profit hospitals, as well as for individual hospitals and large health systems. He has held multiple leadership positions, including CEO, and was Vice President of Managed Care in a 20-hospital system with over \$1 billion in annual managed care revenue. Ken has helped many hospitals and health systems make substantial improvements to contract reimbursement rates, contract language, and revenue cycle management. He has analyzed and negotiated statewide contracts with national health plans and led financial and strategic turnarounds for hospitals in large, competitive markets. Ken's extensive expertise in contract review, analysis, and negotiations is of particular value to providers in an era of unprecedented consolidation and collaboration in the healthcare industry.