



2019 Telehealth Summit for Hospitals

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

March 11 – 12, 2019 • InterContinental New Orleans • New Orleans, LA

Conference Overview

Today, telehealth is one of the fastest growing sectors in healthcare. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telehealth addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, nearly 50 percent of hospitals throughout the United States are engaged in telehealth programs. Studies have shown that the benefits of telehealth include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telehealth has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telehealth. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors and Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development

- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Monday, March 11, 2019

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 The Opportunities, Challenges and Limitations of Telehealth for Hospitals

Curtis Lowery, MD

*Executive Director, The Center for Distance Health
Chairperson, Department of Obstetrics & Gynecology
University of Arkansas for Medical Sciences*

9:00 Organizational and Planning Considerations for Telehealth – Living in the Current World and Planning for the Future

Jana Katz-Bell, MPH

*Assistant Dean, Interprofessional Programs
UC Davis School of Medicine*

9:45 *Networking Break & Refreshments*

10:15 Implementing Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction

Meghan Emig, MPAS, PA-C

*Director, Heart Failure and Transplant Services
Sanger Heart & Vascular Institute
Atrium Health*

11:00 Strategies to Optimize Care Coordination through Telehealth

Wendy Kalocay

*Administrator, Obstetrical Services
University of Pittsburgh Medical Center*

11:45 How to Effectively Improve Healthcare Delivery and Reduce Costs through Telehealth Programs

Vandana Khungar, MD, MSc
Director, Inpatient Hepatology
Assistant Professor, Medicine
Penn Medicine

12:30 Luncheon for All Attendees & Speakers

1:30 Data Analytics, Metrics and Reporting: How to Effectively Collect and Utilize This Information within Telehealth

Shirl Johnson, DNP, MSN, CNS, MSA, NEA-BC
Director, Patient Care Services/Remote Patient Management
Norton Healthcare

2:15 Panel Discussion: Implementing Hospital Telehealth Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access

Sandra Wagner, RN, BAAS
System Telehealth Lead
Christus Good Shepherd Health System

Maureen Ideker RN, BSN, MBA
Senior Advisor, Telehealth
Essentia Health

Jawahar Jagarapu, MD
Assistant Professor of Pediatrics
Division of Neonatal-Perinatal Medicine
UT Southwestern Medical Center

3:15 Networking Break & Refreshments

3:45 Implementing an Innovative and Effective Telehealth Program within Pediatric Services

Jawahar Jagarapu, MD
Assistant Professor of Pediatrics
Division of Neonatal-Perinatal Medicine
UT Southwestern Medical Center

4:30 Transforming Rural Healthcare through Telehealth and Virtual Visits

Maureen Ideker RN, BSN, MBA
Senior Advisor, Telehealth
Essentia Health

5:15 End of Day One

Day Two – Tuesday, March 12, 2019

7:15 *Morning Breakfast*

8:00 *Recap of Day One*

8:15 Value-Based Care for Hospitals: The Telehealth Difference

Nina Antoniotti, PhD, RN, MBA

Executive Director, Telehealth & Clinical Outreach
SIU Medicine

9:00 Strategies to Optimize Care Coordination through Telehealth

9:45 *Networking Break & Refreshments*

10:15 High Need, High Risk Patients: Successful Care Management Programs to Improve Care and Reduce Costs through Telehealth

Michael Ries MD, MBA, FCCM, FCCP, FACP

Medical Director, System Critical Care & eICU
Advocate Health Care

11:00 Optimizing Patient Engagement and Satisfaction through Telehealth

David Houghton, MD, MPH

Chief, Division of Movement Disorders
Vice-Chair, Department of Neurology
Medical Director, Ochsner CareConnect 360
Ochsner Health System

11:45 Improving and Managing Stroke Patient Outcomes through Telehealth Programs

Marzella Backus, MNsc, RN, CEN

Assistant Director, Operations
AR SAVES (AR Stroke Assistance Through Virtual Emergency Support)
University of Arkansas for Medical Sciences

12:30 *Conference Concludes*

Workshop Session

Monday, March 11, 2019 • 5:30 p.m. – 7:30 p.m.

Applying Virtual Care and Digital Health to your Patient Access Strategy

Virtual Care delivery models represent a proven innovation opportunity for organizations to improve their patient access to specialty and primary care and consumer loyalty for their brand. Virtual care requires a range of business and health IT solutions with strategies intended to enhance the clinical, operational, and administrative services of healthcare delivery. It can be

leveraged to support a range of patient populations and can be a key business differentiator in adding value to consumers, providers, and payers.

During this workshop we will explore case studies that illustrate the process for evaluating, defining and implementing a Patient Access strategy that incorporates virtual care and digital health solutions to enhance patient experience and drive health system productivity.

About the Workshop Leaders:

Neha Sachdeva is *Director of Virtual Care Practice* within the *Healthcare Solutions Advisory Practice* at **KPMG**. She has focused primarily on clinical transformation and alternate care delivery model engagements as well as project planning for healthcare reform and regulation initiatives; her responsibilities have included business requirements gathering, clinician workflow redesign, and identification of metrics / KPIs for IT implementations.

Neha has experience with strategic business planning, process improvement and redesign, and project planning for healthcare regulation and reform initiatives. She is able to intermingle clinical, technical, and engineering knowledge to develop optimal future state processes that comply with healthcare policies and regulations for payers and providers. She effectively uses her leadership, communication, and interpersonal skills to facilitate project planning sessions, lead requirements gathering interviews /workshops and provide controls risk assessments and recommendations. Neha has significant industry experience developing relationships between payers and providers for mutual efficiency enabled by healthcare technology and regulatory initiatives. She is involved in several projects assisting clients with leading industry issues such as Meaningful Use (MU), Patient Centered Medical Home (PCMH), Accountable Care Organizations (ACO), ICD-10, and Affordable Care Act (ACA).

Matthew Jansen, MPA is a *Manager of Healthcare Solutions Advisory Practice & Digital Health Advisor* at **KPMG** with 15 years' experience in telehealth consulting. His work has resulted in several highly impactful rural, state, national and international virtual care and digital health initiatives. He has hands on industry experience and is devoted to establishing sustainable and scalable virtual care programs to meet 21st century patient, provider and health care system demands for seamlessly integrated enterprise solutions with high quality data driven decision support methodologies.

Matthew's work at KPMG is focused on performance improvement and technology transformation services. He has been the primary project lead for multiple projects including business and technology strategy related to development of clinically integrated networks, transformation of care management capabilities, selection/implementation and optimization of clinical IT platforms, telehealth and telemedicine program designs and multiple regulatory driven projects including MU, MACRA, MPPS, ICD-10 and ACA. Matthew's clients include industry leading healthcare organizations in the payer, provider and healthcare technology segments.