



# 2018 Population Health Management Summit for Payers & Providers

*Innovative Strategies to Advance Population Health: Achieve the Triple Aim Through Value-Based Care, Improve Patient Centered Care, Enhance Healthcare Data & Technology, and Reduce Overall Healthcare Costs!*

**July 23 – 24, 2018 • Hilton San Diego Bayfront • San Diego, CA**

## Overview

Payers and Providers are being greatly challenged to create effective programs and methods to deliver high quality, patient-centric healthcare that significantly improves patient outcomes while dramatically reducing healthcare spending. Today, Population Health Management is at the forefront of the value-based healthcare landscape, in an effort to successfully achieve the Triple Aim. Population Health Management strategies are being focused on improving the health of the nation's patient population through enhanced care coordination and preventative measures that deliver the highest quality of patient care, while significantly reducing costs. Innovative processes have been implemented and are continuing to evolve and expand, including collaborative programs and efforts between Health Plans, Hospitals and Health Systems.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Health Plans, Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Population Health Management. By attending the **2018 Population Health Management Summit for Payers & Providers**, attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges in transforming the nation's healthcare to improve and maintain a healthy population while reducing healthcare spending. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

## Intended Audience

From Health Plans, Hospitals & Health Systems:

*Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers*

*Also, Presidents, Vice Presidents, Directors & Managers of:*

- Population Health Management
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance

- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Health Reform

- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management
- Pharmacy

*This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers*

### **Preliminary Agenda**

**Day One – Monday, July 23, 2018**

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

**Anna Doubeni, MD, MPH**

*Associate Professor, Clinical Family Medicine & Community Health*

*Director, Population Health Management, DFMCH*

**Penn Medicine**

**8:30 Components for Implementing a Successful Accountable Care Organization that Maintains an Effective Population Health Management Program**

**Charles Chodroff, MD, MBA, FACP**

*Senior Vice President, Population Health*

*Chief Clinical Officer*

**WellSpan Health**

**9:15 Identifying Outliers And Driving Value For Acute & Post-Acute Care: Strategies in Population Health For Chronic Conditions and Surgeries**

**Ramesh Sairamesh, MS, Mphil, PhD**

*CEO & President*

**CapsicoHealth, Inc.**

10:00 Networking Break & Refreshments

**10:30 Transforming Healthcare from a "Managing Sickness" Model to a "Managing Wellness" Model**

**Jim Doulgeris**

*Chief Executive Officer*

**Osler Health**

**11:15 Innovative Approaches to Improve Healthcare Delivery and Reduce Per Capita Costs through Population Health Management**

**Nkem Okeke, MD, MPH, MBA, PMP**

*Director, Special Projects, Population Health*

**Johns Hopkins HealthCare**

*12:00 Luncheon for All Attendees & Speakers*

**1:15 Strategies to Reduce Preventable Hospital Readmissions and Improve Population Health**

**Anna Doubeni, MD, MPH**

*Associate Professor, Clinical Family Medicine & Community Health*

*Director, Population Health Management, DFMCH*

**Penn Medicine**

**2:00 Panel Discussion: Best Collaborative Approaches to Population Health Management through Improved Quality of Care and Reduced Costs**

**Anna Doubeni, MD, MPH**

*Associate Professor, Clinical Family Medicine & Community Health*

*Director, Population Health Management, DFMCH*

**Penn Medicine**

**Nkem Okeke, MD, MPH, MBA, PMP**

*Director, Special Projects, Population Health*

**Johns Hopkins HealthCare**

**John Johnson, MD, MBA, FACP**

*Chief Medical Officer*

**Virginia Premier Health Plan**

**Ramesh Sairamesh, MS, Mphil, PhD**

*CEO & President*

**CapsicoHealth, Inc.**

*3:00 Networking Break & Refreshments*

**3:30 Developing a Robust Population Health Management Strategy with Limited Resources**

**Christina Wolf, MSN, RN, CNL**

*Clinical Manager, Population Health*

**Lawrence General Hospital**

**4:15 Five Guiding Principles to Drive High Value Care: Incorporating Effective Population Health Strategies**

**Steven Peskin, MD, MBA, FACP**  
*Executive Medical Director, Population Health*  
**Horizon Blue Cross Blue Shield of New Jersey**

5:00 – 6:00     *Cocktail Reception – Sponsored by naviHealth*

**Day Two – Tuesday, July 24, 2018**

7:15     *Morning Breakfast*

8:15     *Chairperson’s Recap of Day One*

**Anna Doubeni, MD, MPH**  
*Associate Professor, Clinical Family Medicine & Community Health*  
*Director, Population Health Management, DFMCH*  
**Penn Medicine**

**8:30     Strategies to Improve Population Health through Care Coordination and Quality and Performance Measures**

**Megan McBride, MEd**  
*Senior Population Health Program Manager*  
**Vanderbilt University Medical Center**

**9:15     Implementing Viable Population Health Management Strategies: Insurer Perspective in an Integrated Delivery and Financing System**

**Marion McGowan**  
*Chief Clinical Administrative Officer*  
**UPMC Health Plan**

10:00     *Networking Break & Refreshments*

**10:30     MCO Lessons Learned While Implementing Payer Initiatives to Support Population Health**

**Jeanne James, MD**  
*Vice President & Chief Medical Officer*  
**BlueCross BlueShield of Tennessee**

**Robert DeMerritt**  
*Director, Network Strategy*  
**BlueCross BlueShield of Tennessee**

**11:15     Enhancing Population Health through a Multidisciplinary Approach: Examining the Right Care Initiative on Stroke and Heart Attack Prevention Everyday (SHAPE)**

**Jean Shahdadpuri, MD, MBA**  
*Senior Medical Director*  
**Health Net of California**

12:00 *Conference Concludes*

### **Workshop Session**

Monday, July 23, 2018 • 6:00 p.m. – 7:30 p.m.

#### **Clinical Integration 2.0 within Population Health Management: Examining the Difference Between a Paper Tiger, Transformation, and ROI**

This session will feature a perspective on the evolution of clinical integration (CI) within Population Health Management over the past decade. During this time, more than 600 networks have been established, and the range of effectiveness, cost, importance, and value has varied substantially. Most Clinically Integrated Networks (CINs) have existed principally as a legal vehicle on paper without substantive application to the transformative mission for which they were meant, and the variance in the Return on Investment has been significant. No single attribute describes the leading lights of CI, but themes have emerged and are discussed during this time.

#### **ABOUT THE WORKSHOP LEADER:**

**Austin Weaver, MBA** is a *Vice President at Advisory Board*, and serves clients to address their most pressing strategic issues surrounding value-based care. He specializes in navigating the transition to financial risk, improvement of hospital quality and efficiency, bundled payments, financial operations, policy impacts and the development and utilization of financial and operational data analytics. In his work, he helps solve key issues in by both crafting the strategic and operational roadmaps and implementing them directly with clients to develop the necessary infrastructure to drive change.

In his work with hundreds of organizations spanning more than 40 states, he has helped drive millions of dollars in documented ROI. Additionally, he has advised on the establishment and operations for more than 40 CINs and ACOs, including the development of tailored clinical alignment initiatives such as Hospital Efficiency Improvement Programs, the creation of Population Health Services Organizations, and optimizing post-acute care networks. Furthermore, Austin was one of the developers of Advisory Board's provider-based value-based care consulting services and serves as an expert speaker on topics, including MACRA, to audiences nationwide, including national conferences, board retreats, and policy discussions on the hill in Washington. His work has impacted state wide healthcare transformations and large health system journeys to their best approach to value-based care.