



2018 Telemedicine Summit for Hospitals

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

September 13 – 14, 2018 • Delano Las Vegas • Las Vegas, NV

Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, nearly 50 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Health Information Management
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Remote Patient Management

- Disease Management
- Health Information Technology
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, September 13, 2018

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson’s Opening Remarks

Michael Adcock, FACHE

Executive Director, Center for Telehealth

University of Mississippi Medical Center

8:30 Strategies to Optimize Care Coordination through Telemedicine

Shirl Johnson, DNP, RN, CNS, MHA, BB

Director, Patient Care Services/Remote Patient Management

Norton Healthcare

9:15 Remote Patient Monitoring for Chronic Disease Management: A Perspective from a National Telehealth Center of Excellence

Michael Adcock, FACHE

Executive Director, Center for Telehealth

University of Mississippi Medical Center

10:00 Networking Break & Refreshments

10:30 Transforming Rural Healthcare through Telemedicine and Virtual Visits

Maureen Ideker, RN, BSN, MBA

System Director, Telehealth

Essentia Health

11:15 Implementing Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction

Vandana Khungar, MD, MSc

Director, Inpatient Hepatology

Assistant Professor, Medicine
Penn Medicine

12:00 *Luncheon for All Attendees & Speakers*

1:15 Strategies to Effectively Incorporate Telemedicine within an Integrated Health System and an Accountable Care Organization

Dale Alverson, MD, FAAP, FATA
Strategic Telehealth Consultant
Center for Telehealth
University of New Mexico Health System

2:00 Panel Discussion: Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access

Maureen Ideker, RN, BSN, MBA
System Director, Telehealth
Essentia Health

Michael Adcock, FACHE
Executive Director, Center for Telehealth
University of Mississippi Medical Center

Ronald Walters, MD, MBA, MHA
Associate Vice President, Medical Operations & Informatics
MD Anderson Cancer Center

3:00 *Networking Break & Refreshments*

3:30 Telemedicine Observations and Key Learnings from Case Studies on Rural and Safety Net Hospitals

Eric Brown
President
California Telehealth Network

4:15 New Approaches to Telemedicine within Neonatal Care

Rashmin Savani, MD
Chief, Neonatal-Perinatal Medicine
The University of Texas Southwestern Medical Center

5:00 *End of Day One*

Day Two – Friday, September 14, 2018

7:15 *Morning Breakfast*

8:15 *Chairperson's Recap of Day One*

Michael Adcock, FACHE
Executive Director, Center for Telehealth
University of Mississippi Medical Center

8:30 Implementing an Effective Telemedicine Program within Population Health Management

Michael Manley, RN, MNSc
Director, Clinical Integration & Development
University of Arkansas Medical Sciences Center

9:15 High Need, High Risk Patients: Successful Care Management Programs to Improve Care and Reduce Costs through Telemedicine

Michael Ries MD, MBA, FCCM, FCCP, FACP
Medical Director, System Critical Care & eICU
Advocate Health Care

10:00 Networking Break & Refreshments

10:30 Optimizing Patient Engagement and Satisfaction through Telemedicine

David Houghton, MD, MPH
Medical Director, Telemedicine
Ochsner Health System

11:15 Build a Telemedicine Program for Your Health System that Will Obtain Accreditations and Certifications of Excellence

Sandra Wagner, RN, BAAS
Telemedicine/Stroke Program Lead, Medical Center at Marshall
Christus Good Shepherd Health System

12:00 Conference Concludes

Main Conference Workshop Session

Thursday, September 13, 2018 • 5:15 p.m. – 7:15 p.m.

Implementing a Viable Telemedicine Strategy with an Integrated Program Design 2.0

As our national healthcare insurance and payment reform evolves to improve the alignment of value-based business incentives, Telehealth and Telemedicine services represent disruptive service deliver models with increasing acceptance and adoption. In order to achieve payer and provider financial objectives during payment reform, planning for both short term (fee for service, volume-based payments) and longer term (accountable care, value-based payments) reimbursements should be considered. The ability to establish, adopt, adapt, and sustain consumer Telehealth and hospital Telemedicine service lines, program integration is required. Telemedicine Integrated Program Design 2.0 will include examples of how Telehealth and Telemedicine will address provider challenges with Patient Access based on a foundation of objective data and analytics.

During this workshop we will discuss critical success factors for Telemedicine programs to deliver scalable and sustainable outcomes for key stakeholders, including the newly engaged patients and their extended health networks.

ABOUT THE WORKSHOP LEADER:

Matthew Jansen, MPA is a *Manager of Healthcare Solutions Advisory Practice & Digital Health Advisor* at **KPMG** with 15 years' experience in telehealth consulting. His work has resulted in several highly impactful rural, state, national and international virtual care and digital health initiatives. He has hands on industry experience and is devoted to establishing sustainable and scalable virtual care programs to meet 21st century patient, provider and health care system demands for seamlessly integrated enterprise solutions with high quality data driven decision support methodologies.

Matthew's work at KPMG is focused on performance improvement and technology transformation services. He has been the primary project lead for multiple projects including business and technology strategy related to development of clinically integrated networks, transformation of care management capabilities, selection/implementation and optimization of clinical IT platforms, telehealth and telemedicine program designs and multiple regulatory driven projects including MU, MACRA, MPPS, ICD-10 and ACA. Matthew's clients include industry leading healthcare organizations in the payer, provider and healthcare technology segments.