



2022 Value Based Healthcare Conference

Creating a Viable Clinical and Financial Structure that that Produces Optimal Value-Based Healthcare Results; Engaging Physicians and Patients; Implementing Effective Performance Measures; Managing Reimbursement Opportunities and Challenges; and More!

March 24 – 25, 2022 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Conference Overview

The shift to value-based healthcare and reimbursement has greatly impacted the way healthcare is delivered and billed within hospitals and other healthcare providers. Transitioning from fee-for-service to value-based care has created several challenges as well as opportunities. Creating an optimal delivery of care system has been at the forefront of value-based healthcare. Providers are incentivized as well as penalized based on the quality of care that is administered. It will be critical for providers to effectively administer quality of care, as well as manage the cost shift when transition to value-based healthcare.

This conference will examine several strategies, models and case studies to understand how to best navigate the value-based healthcare system. Leading hospitals, health systems, healthcare providers and subject matter experts will present effective models to employ for a viable clinical and financial integrated value-based healthcare structure.

Don't miss this discussion-filled event filled with a variety of providers and value-based healthcare leaders and team members who will share their up-to-date experience and enriching insights. The more you hear, the better prepared you and your team will be to thrive in this new healthcare paradigm and build solid strategic programs.

Intended Audience

From Health Plans, Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Value-Based Health
- Population Health
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Payment Reform
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health

- Utilization Management
- Health Reform

- Network Management
- Pharmacy

This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, March 24, 2022

7:15 Conference Registration & Morning Breakfast

8:00 Chairperson's Opening Remarks

8:15 How to Effectively Engage Providers in a Value-Based Healthcare Environment

9:00 Establishing Effective Patient-Centered Outcomes of Care for Value-Based Healthcare – Examining the Cost to Achieve those Outcomes

9:45 Networking Break & Refreshments

10:15 How to Effectively Adapt a Reimbursement System that Is Value-Based: Focusing on Quality of Care Over Cost Over Time

11:00 Utilizing Data to Align Plan Incentives with Provider Goals to Improve Quality of Care and HEDIS Measures

11:45 Measuring Clinical and Financial Programs: Implementing and Improving Effective Value-Based Healthcare Models Based on Performance Measurements

12:30 Luncheon for All Attendees & Speakers

1:30 Examining the Impact of MACRA on Value-Based Healthcare

2:15 Panel Discussion: Implementing a Viable Clinical and Financial Integrated Model to Enhance Value-Based Healthcare

3:15 Networking Break & Refreshments

3:45 Gaining Physician Buy-in on Value-Based Healthcare and Reimbursement Models

4:30 Forming Effective Partnerships with ACOs to Enhance Value-Based Healthcare

5:15 End of Day One

Day Two – Friday, March 25, 2022

7:15 *Morning Breakfast*

8:00 *Recap of Day One*

8:15 Optimizing Physician Engagement and Alignment to Ensure a More Viable Value Based Healthcare System

9:00 Establishing an Effective Value-Based Healthcare Network to Optimize Care and Cost Strategies

9:45 *Networking Break & Refreshments*

10:15 Implementing an Effective Risk-Based Structure to Support Value-Based Healthcare

11:00 How to Effectively Manage the Cost Trend and Revenue Loss/Gain when Shifting to Value-Based Healthcare

11:45 Effectively Integrating Hospital Readmission Strategies with Value-Based Healthcare

12:30 *Conference Concludes*

Workshop Session

Thursday, March 24, 2022 • 5:30 p.m. – 7:30 p.m.

How to Implement Strategies and Operations within a Value-Based Healthcare Structure that are Practical and Effective